



ANNOUNCEMENT

Date: May 2, 2007

To: Singapore Exchange Securities Trading Limited

Subject: Gold Medal success of Thai Beverage Public Company Limited's Archa Beer in Australian International Beer Awards 2007

Thai Beverage Public Company Limited ("THBEV") is pleased to inform investors that the company has been awarded a Gold Medal for its Archa Beer in the category of European Style Lager at the Australian International Beer Awards, in Melbourne, Australia on April 19, 2007. THBEV considers this significant recognition of the world class quality of its products and places it firmly at the top of domestic Thai beers.

The Australian International Beer Awards (AIBA) was established in 1993 and is one of the world's most prestigious events for the beer industry. In 2007, the event attracted 941 beers from 189 breweries in 39 countries. Of the six beers on exhibition from Thailand, only one – Archa – was awarded a gold medal, establishing it as the best in class and an icon of great pride to the Thai brewing industry.

The choice of Archa as a gold medalist in the European Lager category was made in a series of blind taste tests. Beers were judged on appearance, meaning the color, the foam and other characteristics; the aroma; the flavor and body of the beer, its bitterness, fermentation products and flavor faults as well as the beers' style and technical quality, including drinkability.

The importance of this recognition is to assure investors that as the company continues to promote its products in Thailand and abroad, it is in possession of a portfolio that includes beers recognized globally as the best in the beer industry.

A handwritten signature in black ink, appearing to read "P. Vichienanth", with a horizontal line underneath.

Pisanu Vichiensanth
Director and Senior Vice President