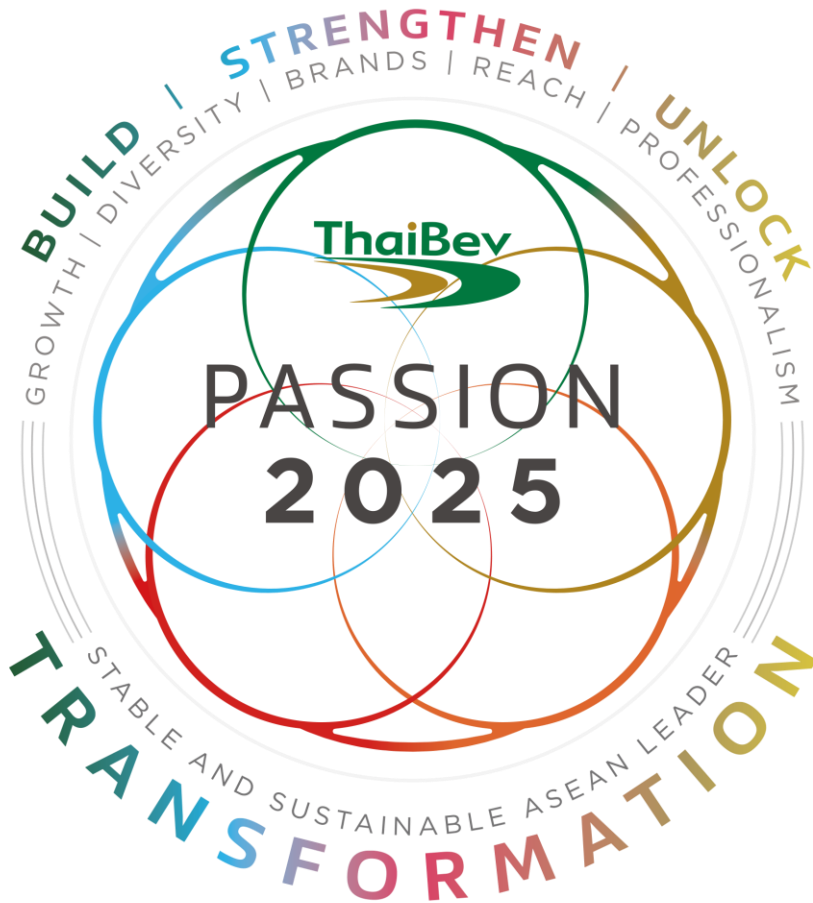


# THAI BEVERAGE PLC

2024 ANNUAL INFORMATION MEETING

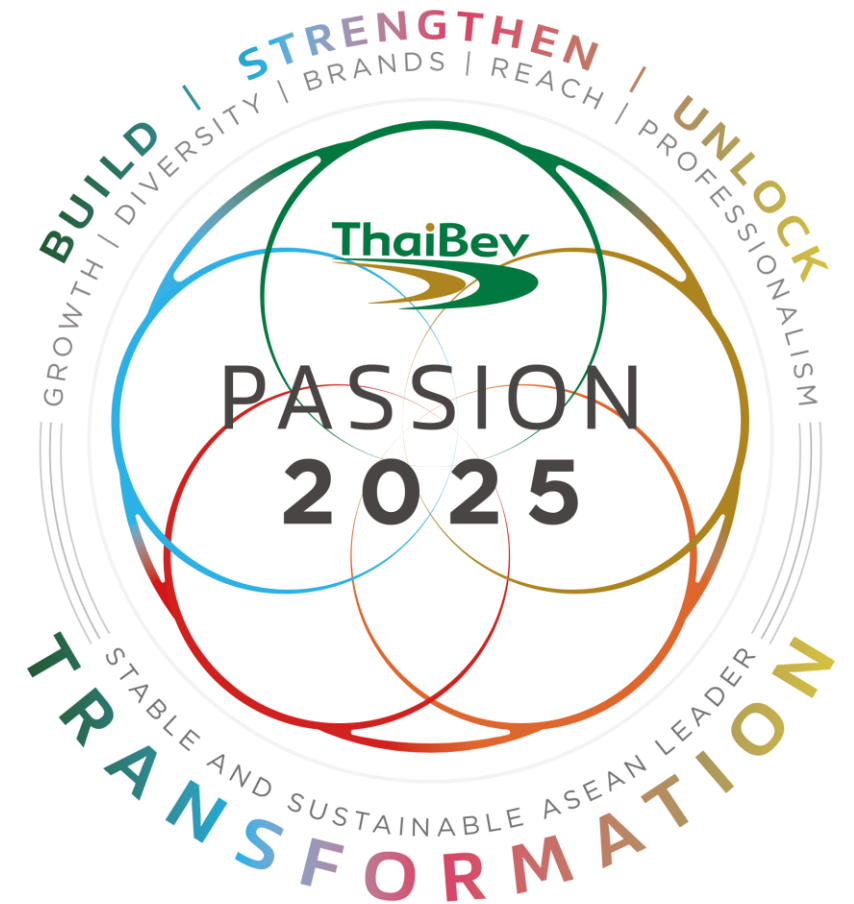
21 JUNE 2024



# 1H24 RESULTS

2024 ANNUAL INFORMATION MEETING

21 JUNE 2024



# 1H24 FINANCIAL HIGHLIGHTS



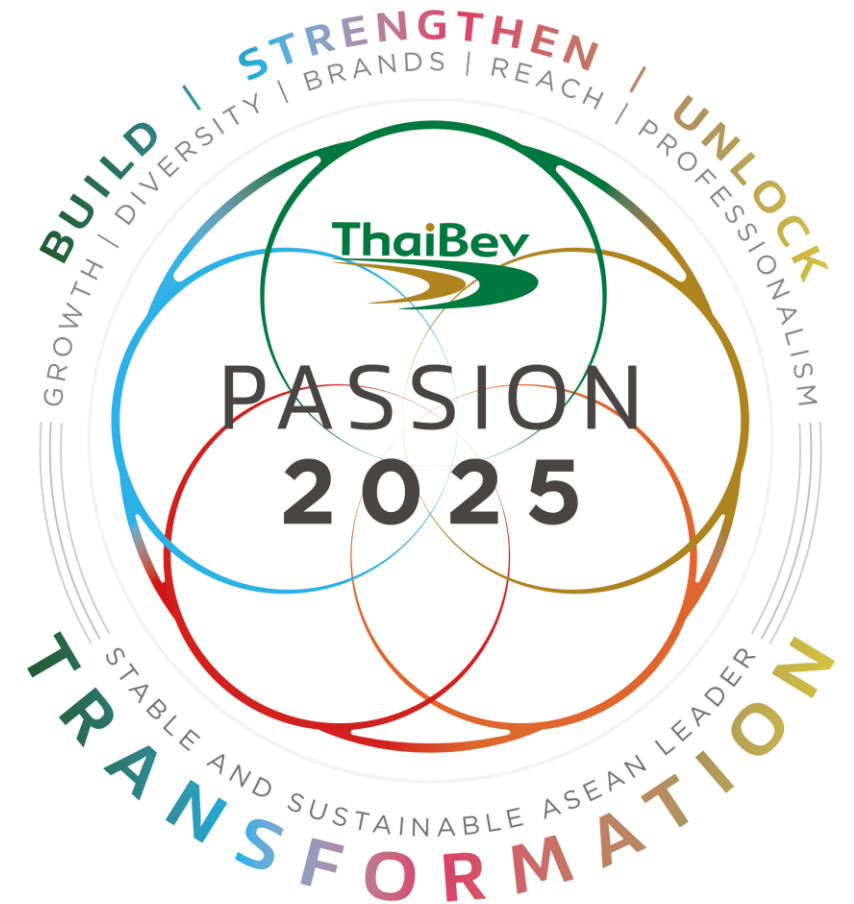
## KEY HIGHLIGHTS

- Sales revenue remained flat at -0.4% YoY amidst a challenging economic situation.
- All business segments showed satisfactory growth in EBITDA from effective cost management, although the growth was offset by a decline in EBITDA contribution from associated companies.
- Net profit declined by 4.9% to Baht 16,917 million YoY
  - Spirits business demonstrated resilience by continuing to deliver an increase in net profit.
  - Beer business recorded impressive 7.1% rebound in net profit YoY.
  - NAB business delivered remarkable growth in net profit of 24.6% YoY.
  - However, the Company net profit was weighed down by the decline in net profit from associated companies.

# SPIRITS PRODUCT GROUP

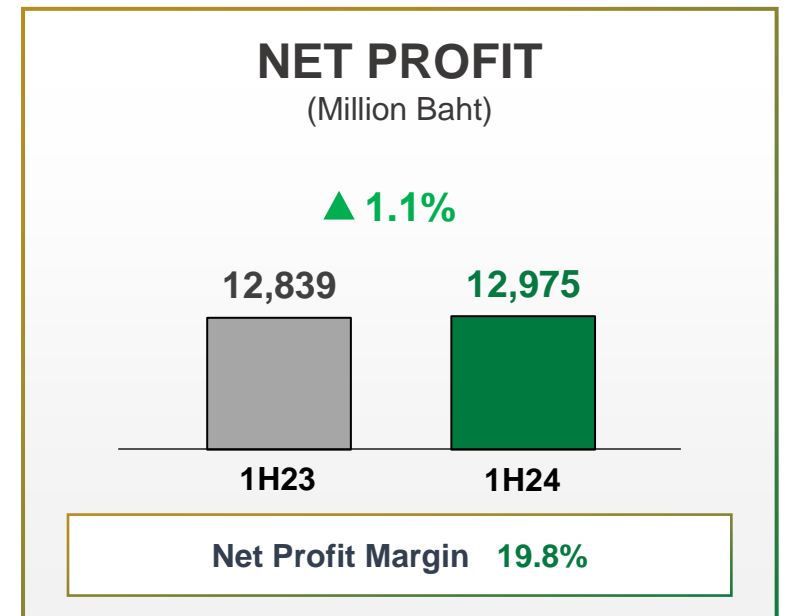
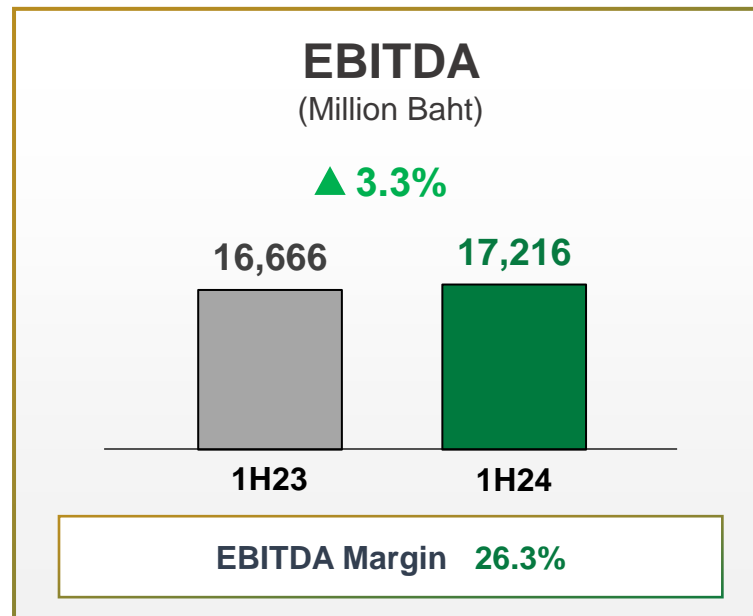
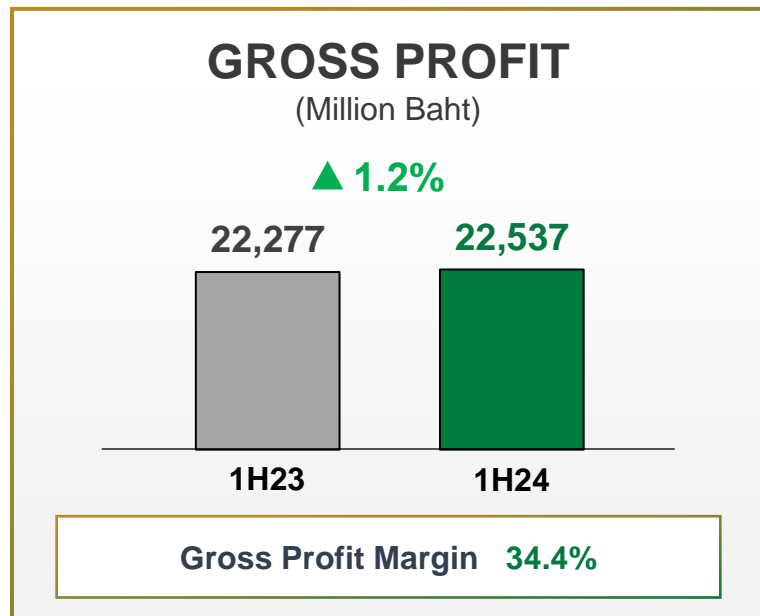
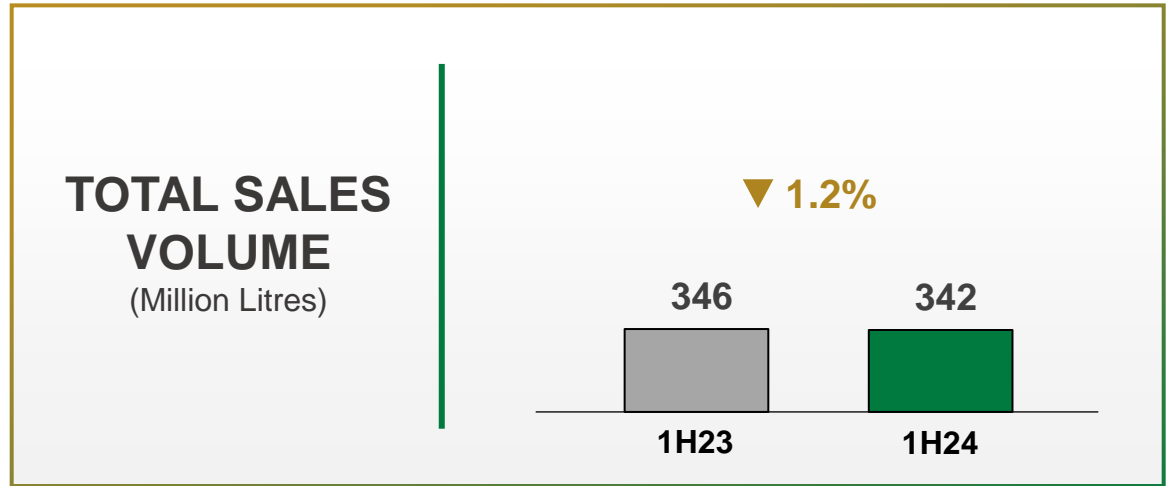
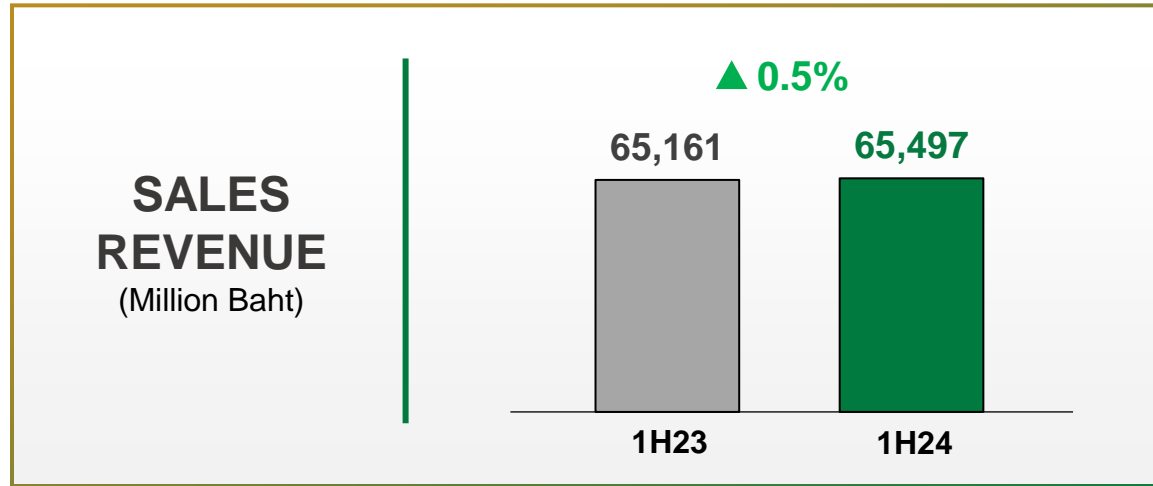
2024 ANNUAL INFORMATION MEETING

21 JUNE 2024





# 1H24 FINANCIAL PERFORMANCE – SPIRITS BUSINESS



# KEY THAI PRODUCT PORTFOLIO

## Brands



## Current Portfolio



**Ruang Khao  
(Embossed Bottle)**  
330 ml./ 625 ml.



**Ruang Khao Silver**  
330ml./ 700 ml.



**Hong Thong**  
350 ml./ 700 ml./ 1 Litre



**SangSom**  
300 ml./ 700 ml./ 1 Litre



**BLEND 285**  
345 ml./ 700 ml./  
1 Litre



**BLEND 285 Signature**  
345 ml./ 700 ml./  
1 Litre

## FY2024 Addition / Improvement



**Ruang Khao Siam Sapphire**  
700 ml.



**BLEND 285 Signature  
Festive Box** 700 ml.

# HONG THONG





เพียงตัวเดียว



# HONG THONG “BEST BRANDING CAMPAIGN”

**TikTok Ad Awards 2024**  
Hong Thong won the grand prize of TikTok Thailand  
“Best Branding Campaign”

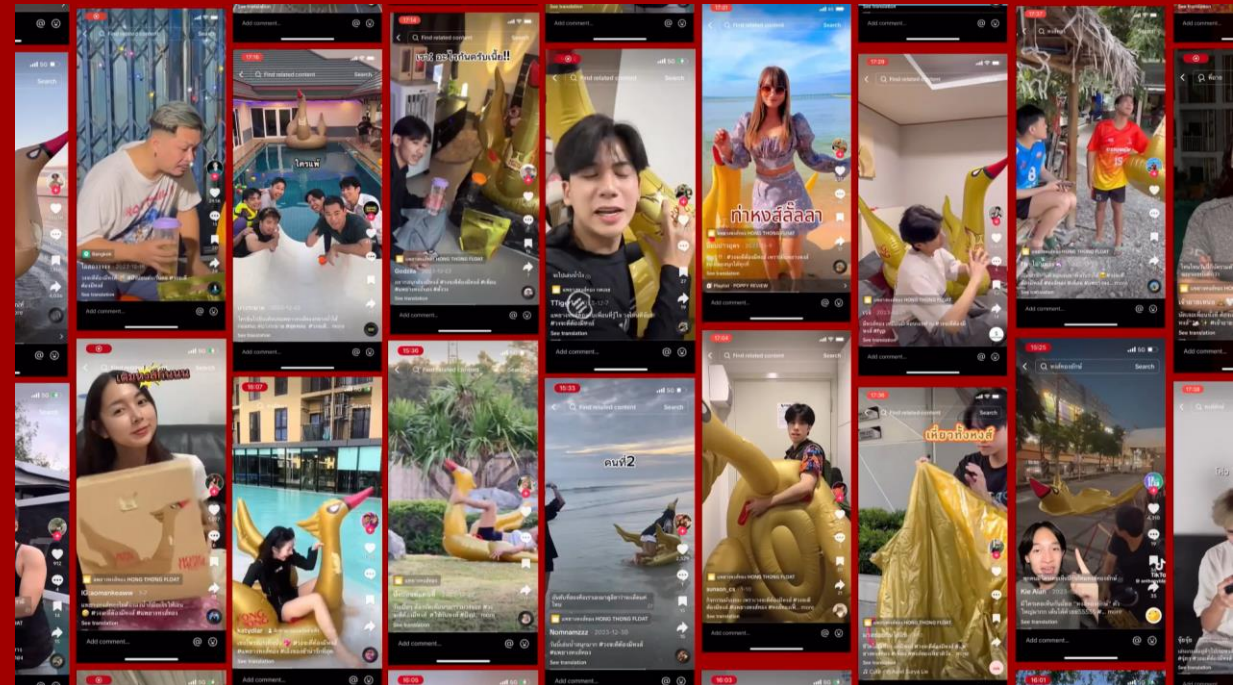
**#วงจะดีต้องมีหงส์**



**107 million views**



**GOLD WINNER:  
HONG THONG**





# SANGSOM



## SangSom x WONDERFRUIT 2023 From 10,000 Bottles to Unique Party Experience





# NIYOMTHAI SPECIAL AROMATIC RICE



นิยมไทย

การันตีคุณภาพรางวัลชนะเลิศ  
เหรียญทอง 2 ปีซ้อน



GOLD MEDAL AWARDS 2023 & 2024

SAN FRANCISCO WORLD SPIRITS COMPETITION

หอม นุ่ม ดื่มง่าย สนุกทุกมิถุช รสชาติแบบไทยที่ใครก็นิยม!

# RUANG KHAO SIAM SAPPHIRE



**2024**

-    
SIP Awards
-    
World Rum Awards
-   
International Wine & Spirit Competition 2024
-   
International Taste Institute
-   
San Francisco World Spirits Competition
-   
London Spirit Competition

**2023**

-   
San Francisco World Spirits Competition



# PHRAYA



Gold Medal  
IWSC 2024



Platinum Medal  
SIP Awards 2024





# INTERNATIONAL PREMIUM SPIRITS PORTFOLIO

## Single Malt Scotch Whisky



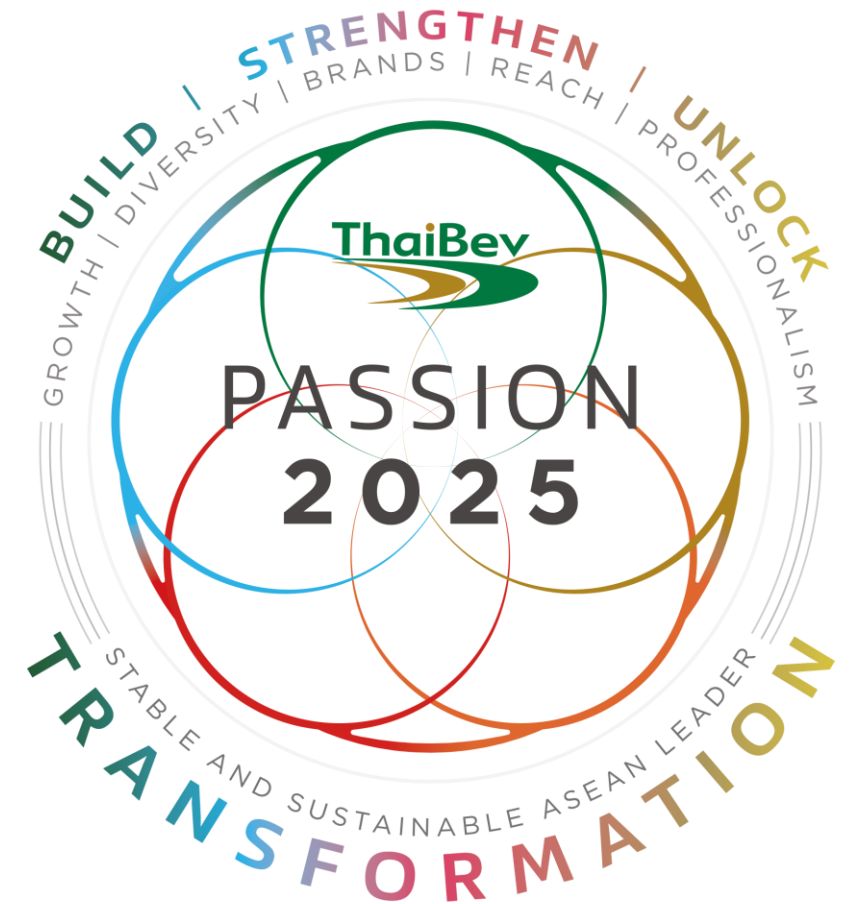
# GRAND ROYAL



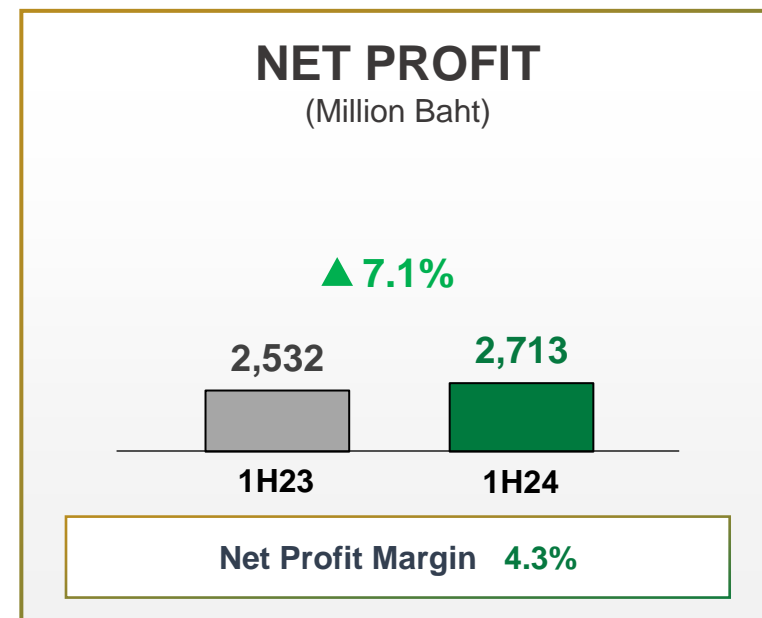
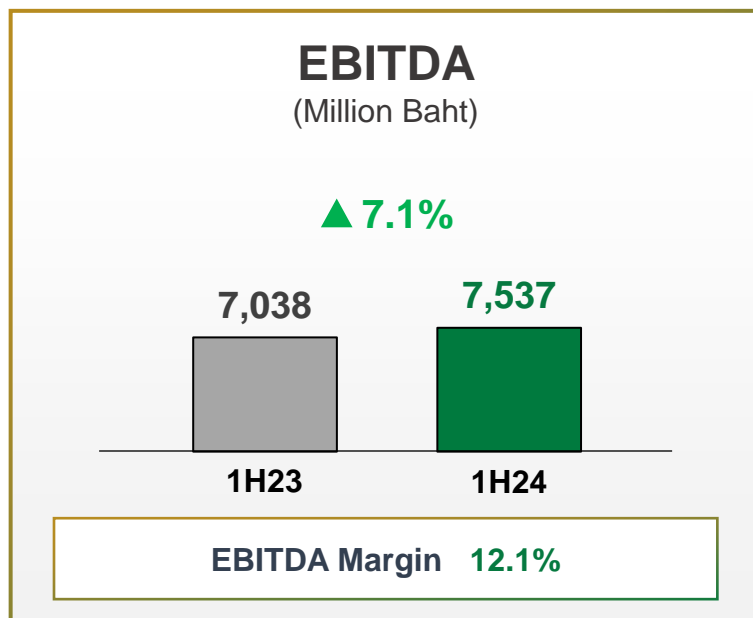
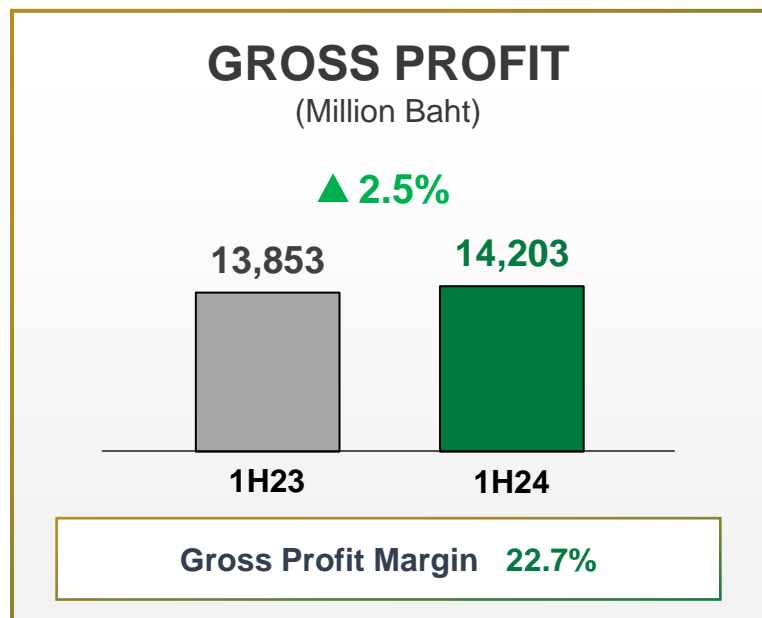
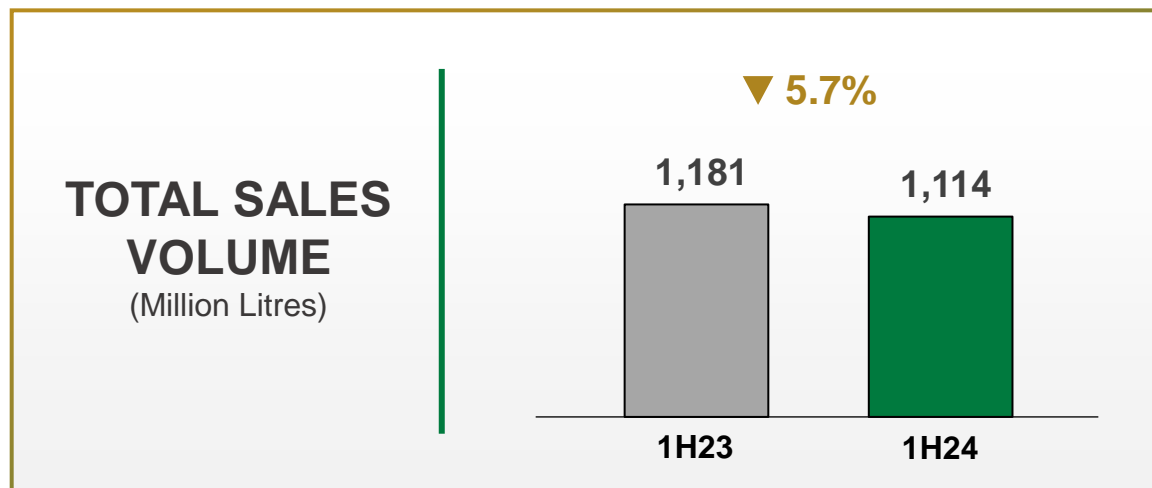
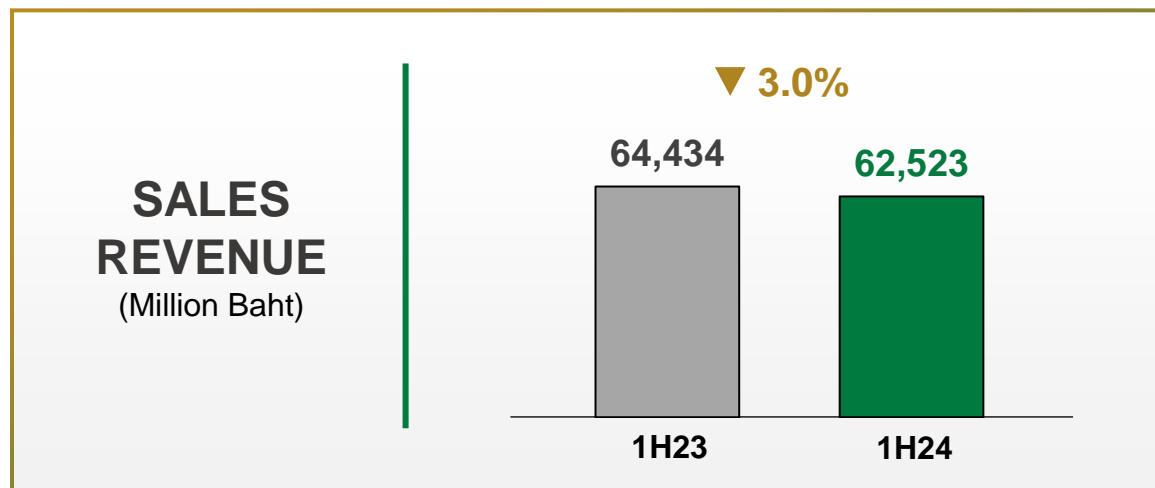
# BEER PRODUCT GROUP

2024 ANNUAL INFORMATION MEETING

21 JUNE 2024



# 1H24 FINANCIAL PERFORMANCE – BEER BUSINESS





## Beer Thailand - Conducive Market Situation For Growth

Thailand - China Visa Free  
Travel Since March



Economic Boom Since  
Songkran In April



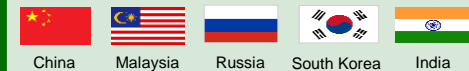
Influx Of Visiting Tourists  
+43% vs Last Year



Tourist Number

20,222,798

(+43%YoY) (Oct - April 2024)



# Beer Thailand - Six Strategic Priorities

Chang Number 1 & ThaiBev Beer Number 1  
Strengthen Leadership Of Chang Brand And Premiumization Of Brand Portfolio

Strengthen  
Leadership



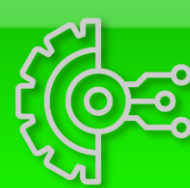
Premiumise  
Portfolio



Operational  
Excellence



Technology  
Transformation



People  
Investment



Sustainability



## Beer Thailand - Strengthen Leadership

### CHANG CLASSIC : Current Success Highlights



Chang Number 1

Consumer Engagement Platforms

Channel

Traditional Trade & Convenience Stores

Format

Large 490ml Can  
Small 320ml Bottle



MUSIC PLATFORM



FOOTBALL PLATFORM



FOOD PLATFORM  
(Coming Soon)





## Beer Thailand - Premiumise Portfolio

Chang Number 1 & ThaiBev Beer Number 1

Strengthen Leadership Of Chang Brand And Premiumization Of Brand Portfolio

**CHANG COLD BREW : Current Success Highlights**  
**OTHER BRANDS : Strategic Roles Within The Portfolio**



Creating Brand Excitement | Owning Chill Occasion | Driving Trial

PREMIUM SEGMENT

ECONOMY & SPECIALTY SEGMENT

CAMPING CAMPAIGN

GOLF LIFESTYLE EVENTS

PACKAGING REFRESHMENT

FEDERBRAU BEER

CHANG UNPASTEURIZED

ARCHA | BLACK DRAGON | TAPPER | CHANG ESPRESSO



Chang Espresso : 15 International Awards In 4 Years

## Beer Thailand - Operational Excellence



**PRODUCTION**



**SUPPLY CHAIN**



**A&P SPENDING**



**NET SALE /  
HEADCOUNT / YEAR**



# Beer Thailand - Technology Transformation and People Investment



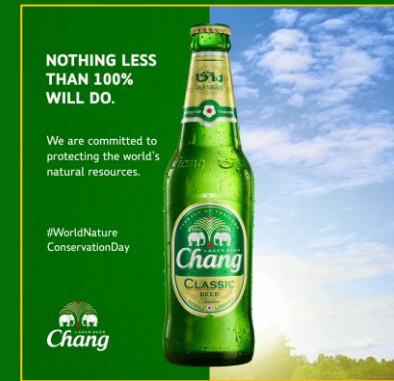
**Transforming Our**  
**Sales Representatives**  
**To Sales Force With**  
**Sales Intelligence Tools**



**EMPLOYEE DEVELOPMENT**  
**EMPLOYEE DISCIPLINE**  
**EMPLOYEE ENGAGEMENT**



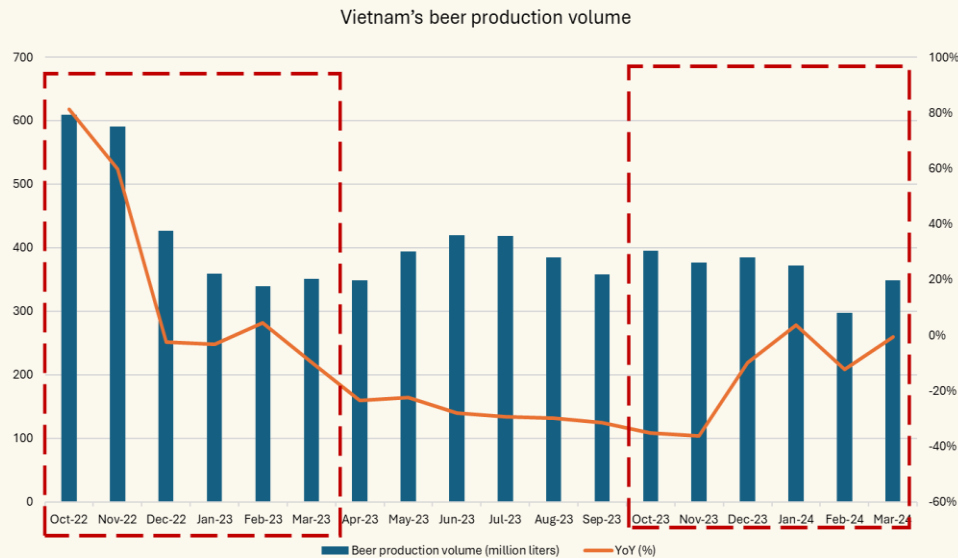
## Beer Thailand – Achieving Sustainability



## Beer Vietnam - Vietnam Market Situation

Conditions continue through from a tough FY2023

### YOY Beer Production Decline



-19% YoY production volume decline 1H FY23 vs 1H FY24

Source: General Statistics Office of Vietnam

### Strict Enforcement of Decree 100

#### Breweries' profits plummet due to tough anti-drunk driving policy

By **Phuong Dung** March 18, 2024 | 08:00 am GMT+7



#### Call for stricter penalties for drink driving

Follow VietNamnet on [Google News](#)

The implementation of the Law on Prevention and Control of the Harmful Effects of Alcohol and Beer, particularly through Decree 100/2020/ND-CP, has yielded positive results in enhancing road safety, however challenges remain.

#### HCMC launches year-end campaign to fine DUIs





## Beer Vietnam - Three Areas Of Focus



**Commercial Excellence**



**Supply Chain Efficiency**



**ESG**





## Beer Vietnam - Commercial Excellence



Dem Saigon



Chill Fest



Vung Tau Beer Fest



Lac Viet Singing Competition



Tet Activities

ĐÓN TẾT RỒNG NHÀN BỘI LỘC



Nồng độ cồn: 4.3% | Người dưới 18 tuổi không được uống rượu bia | Đã uống rượu bia, không lái xe  
Tổng công ty bia rượu nước giải khát Sài Gòn - 187 Nguyễn Chí Thanh, Phường 12, Quận 5, Thành Phố Hồ Chí Minh



## Beer Vietnam - Supply Chain Efficiency

**Superior Quality Beer**

**BI SAIGON**

**TỰ HÀO NGHỆ NHÂN VIỆT Ủ NÊN *trinh túy Việt***

ĐÃ UỐNG RƯỢU BIA - KHÔNG LÁI XE  
NGƯỜI DƯỚI 18 TUỔI KHÔNG ĐƯỢC UỐNG RƯỢU, BIA

**PHÁ VỠ GIỚI HẠN CÙNG VỚI CÁC NGHỆ NHÂN VIỆT**

The advertisement features a collage of images showing people enjoying beer and a woman working in a brewery. The BIA SAIGON logo is prominently displayed at the top left.

**Production Norms Improvement**

The image shows a large industrial brewery with a long conveyor belt carrying beer kegs. A worker in a blue uniform and cap is inspecting a keg. The facility is clean and well-lit, with various pieces of machinery and pipes visible.

**Warehouse & Transportation Optimization**

**Better integration of our manufacturing execution system**

The image shows a warehouse with a forklift operator moving a pallet of red crates. A worker in a blue uniform is using a handheld device to manage the inventory. The warehouse is filled with stacks of crates and pallets.



## Beer Vietnam - Environmental, Social And Governance (ESG)

### Renewable Energy Adoption



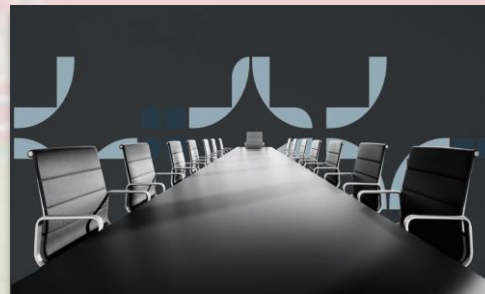
Solar rooftop panels  
Biomass boilers



### Pursue Governance & Sustainability Accountability



Sustainability Targets



Nomination & Remuneration Committee  
Sustainability & Risk Management Committee

### Contributing to Community Development



Tet Campaigns



Community/ Sports Infrastructures

## Beer Vietnam - Key Achievements

**Bia Saigon #1 Beer Brand in Vietnam**



**Cost Savings from Improved Production Norms**



**Recognition for Beer Quality**

**World Beer Championship 2023**



**Step-up in Renewable Energy**



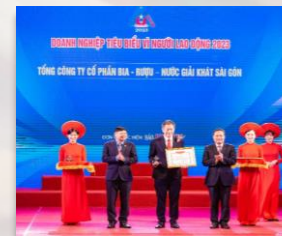
Account for 23% Electricity Consumption

17 Breweries

Reduce 18,000 Tonnes CO<sub>2</sub> Emission/yr

Save 25 million kWh electricity

**Recognition for ESG Efforts**



**Outstanding Enterprise for Employees**



**Board of Directors Committed to Corporate Governance Best Practices**



**Top 20 Best Annual Report**



## Beer International



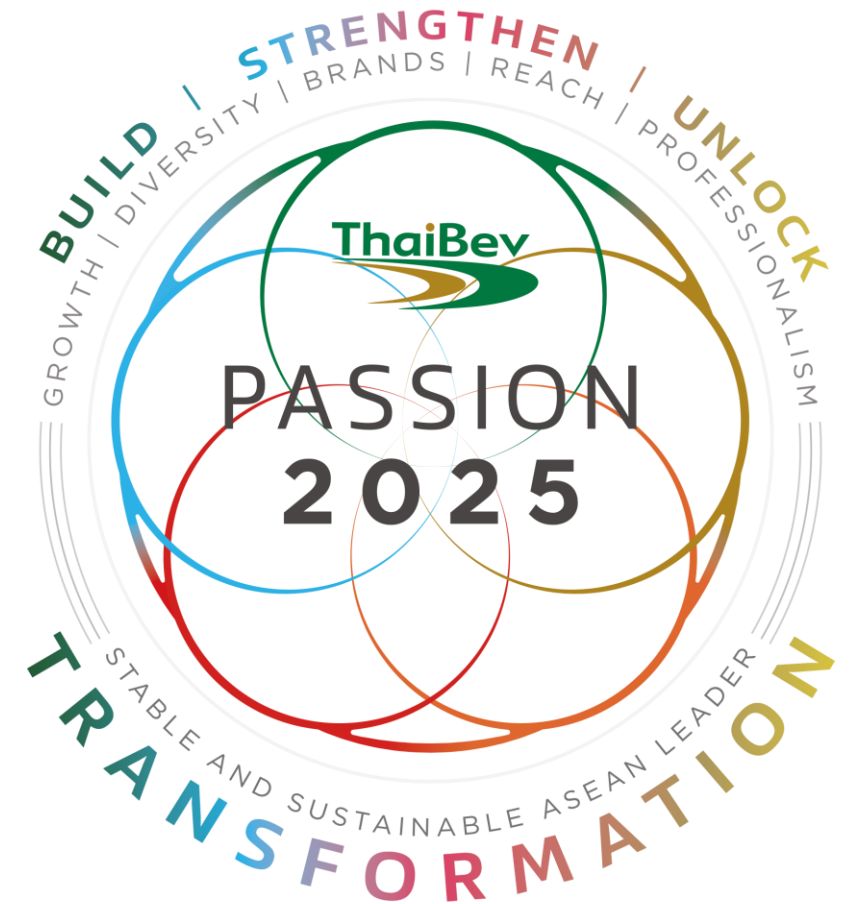
## Beer International - Building A Brewery In Cambodia



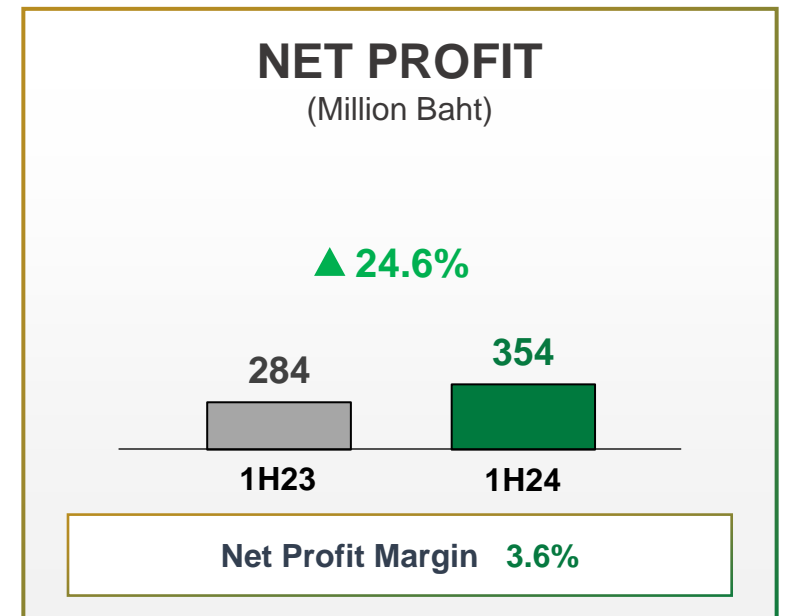
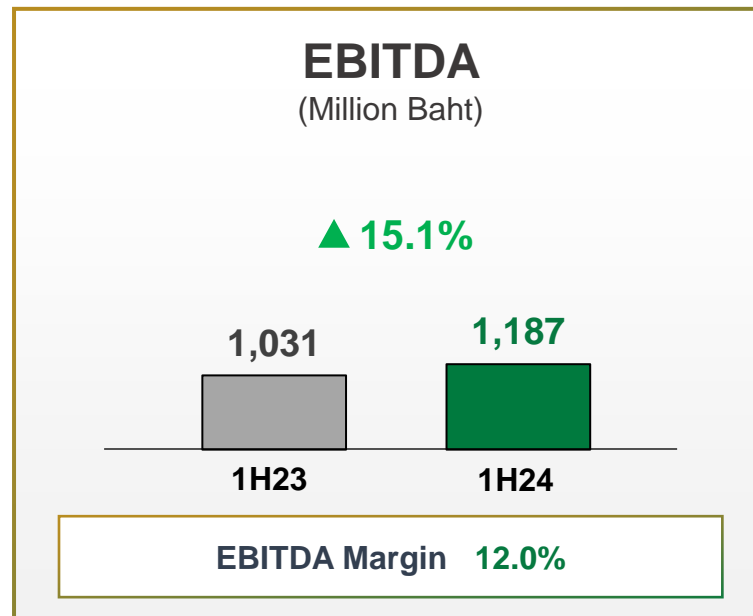
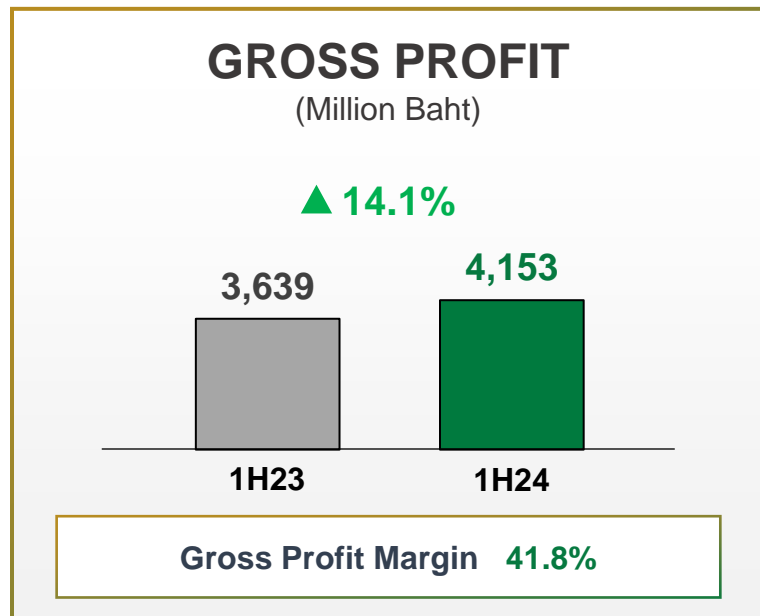
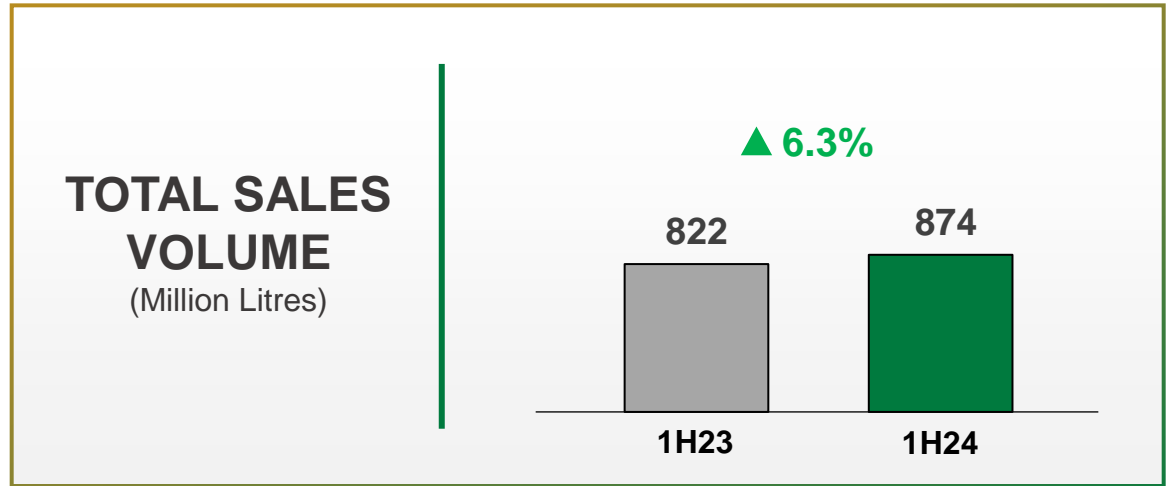
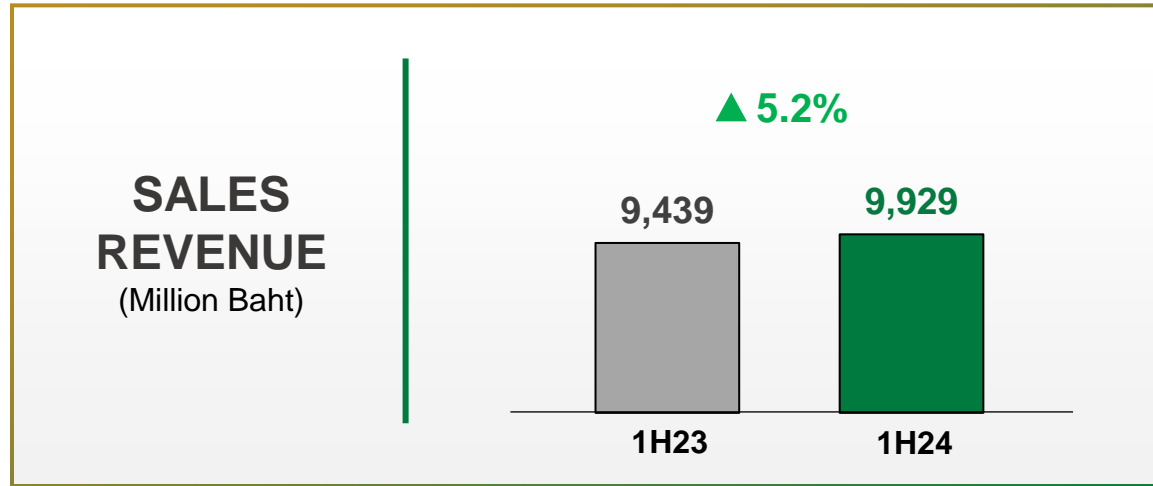
# NON-ALCOHOLIC BEVERAGE PRODUCT GROUP

2024 ANNUAL INFORMATION MEETING

21 JUNE 2024



# 1H24 FINANCIAL PERFORMANCE – NAB BUSINESS





# BUSINESS STRATEGY

Grow Sustainably, Rise towards Digital Future

## Brand & Reach

Strengthen Brands  
Capture New Era Consumers



## Production and Supply Chain Excellence

Drive Production Excellence  
and Integrate Supply Chain Network



## Sustainability

Foster Sustainable Growth with  
Responsibility towards Business  
Operations, Society and the Environment



# BRAND & REACH

Strengthen Brands, Capture New Era Consumers

## Drinking Water



The best choice  
of quality drinking water

## Soft Drink



Quench the thirst with  
CSD drink

## Ready to Drink Tea



Authentic sense of  
Japanese green tea/  
Herbal tea

## Others





# NON-ALCOHOLIC BEVERAGE PRODUCT GROUP





# EST

## Build Brand Strength to Win Gen Z's Heart





EST

Speed Up the Growth with Impactful Marketing Campaign

# Speed up the growth with impactful marketing campaign

เกิดมาซ่า  
**A WESOME**  
ทุกสัมผัส





# OISHI

As a Leading Brand in RTD Tea, Oishi Grow the Category by Strengthening Green Tea Health Benefits





# OISHI

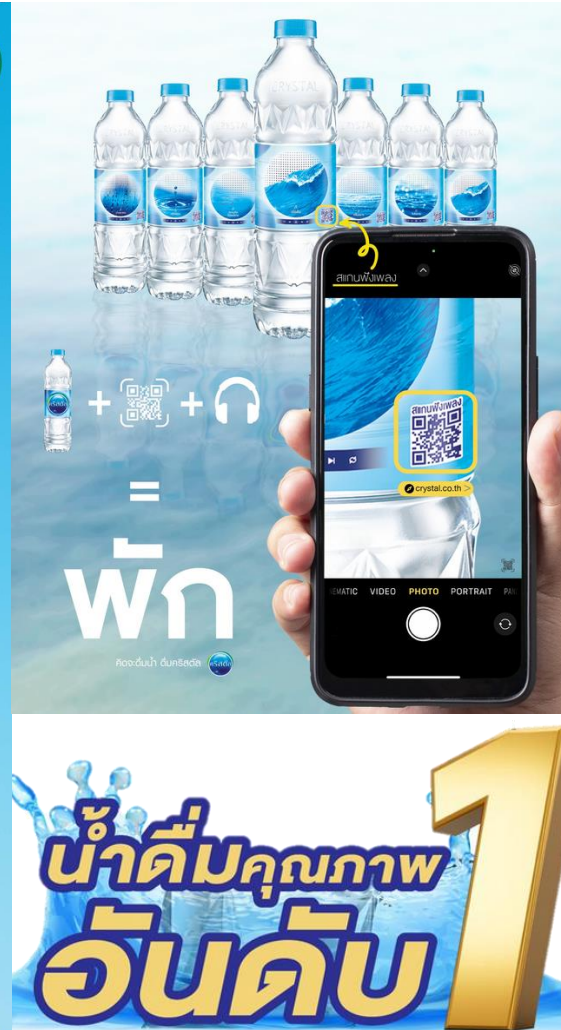
Partner with No.1 Anime Character and Build Sparkling Tea Segment





# CRYSTAL

Strengthen Brand Positioning among Local Consumers with High Quality Drinking Water for Good Health





# CRYSTAL

Continuously Expand Coverage and Drive Trial

ผ่านระบบการผลิตถึง  
**19 ขั้นตอน**  
ฆ่าเชื้อด้วยยูวี และ โอโซน  
ได้รับการรับรองจาก มาตรฐานสากล

คริสตัล  
ทุกหยด  
คุณภาพ  
เพื่อพี่น้องชาวไทย

คัดสรรแหล่งน้ำ  
ที่มีคุณภาพ

ควบคุมทุกขั้นตอน  
ด้วยมาตรฐานสากล

✓ ผลิตและบรรจุน้ำดื่มด้วยเครื่องจักรอัตโนมัติ  
ภายในระบบปิด



ผ่านระบบการผลิตที่ได้มาตรฐาน

- ✓ การกรองที่ละเอียดถึง 0.0001 ไมครอน
- ✓ ปรับค่า pH ของน้ำโดยไม่ใช้สารเคมี
- ✓ ฆ่าเชื้อโรคและไวรัส ด้วยรังสี UV และโอโซน





# RANGER

Ranger.. Fuel Your Force

## Continuously expand coverage and drive trial



เครื่องดื่มชูกำลัง  
**แรงเจอร์**  
พลังไม่หยุด  
ใสสุดแรง

วิตามิน B12  
วิตามิน B6  
วิตามิน C

**RANGER**  
แรงเจอร์  
วิตามิน B12 B6 C 10  
มก.

10 บาท

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ของรางวัลฟรีเหี้ยม  
แลกละเลย

แรงเจอร์  
กระเป๋าหัว  
400 พอยท์

แรงเจอร์  
กระเป๋าคาดเอว  
300 พอยท์

แรงเจอร์  
หมวกใสสุดแรง  
200 พอยท์

**RANGER**  
แรงเจอร์  
วิตามิน B12 B6 C 10  
มก.

เสื้อฟุตบอลแรงเจอร์  
250 พอยท์

สะสมแรงเจอร์พอยท์ผ่าน โดยการสแกน ตีวอาร์โค้ดหรือเสิร์ช @rangerpoints

เพิ่มเพื่อน  
เพ็พพอยท์

เครื่องดื่มชูกำลัง  
**แรงเจอร์**

ชวนเพื่อน  
สร้างทีมฟุตบอล  
รับพอยท์ฟรี

สะสมแรงเจอร์พอยท์ผ่าน โดยการสแกน ตีวอาร์โค้ดหรือเสิร์ช @rangerpoints

\*รายละเอียดเป็นไปตามที่บริษัทกำหนด



# RANGER

Ranger.. Fuel Your Force

**10.- บาท**

**แรนเจอร์**  
**ใส่สุดแรง... พร้อมสู้**  
**ทุกสับเวียน**

**ตะวันฉาย**  
แชมป์โลกมวยไทย

**แรนเจอร์**  
ดีทุกวันซิปโซด

**แลกซิปโซดทุกขวด**  
**แจกรางวัลทุกฝา**

สแกนคิวอาร์โค้ดออนไลน์ **แรนเจอร์**  
กรอกรหัสใต้ฝา ส่งมอบทันที เพื่อลุ้นรางวัล

เริ่ม 1 เม.ย. - 30 มิ.ย. 2567

รายละเอียดเพิ่มเติม

QR Code

เสื้อบอล

เสื้อบอล

TV Samsung 55"

JBL Party Box

\*ตามเงื่อนไขของรางวัล

เบอร์โทร: 02-2562 2562, 02-2562 2562 หรือ 02-2562 2562



# NAB DIGITAL COMMERCIAL



## Digital Platform to Consumers



## Consumers Connection Channel

- Digital channel to drive sales to consumers
- NAB platform to penetrate into various e-marketplaces



## Customers Connection Channel

- Loyalty Program
- Communication / Promotion
- Gateway to B2B Commercial



## Internal Sales Connection

- Communication of promotion & sales talk
- Drive sales through point collection





# PRODUCTION AND SUPPLY CHAIN EXCELLENCE

Drive Production Excellence and Integrate Supply Chain Network

## Smart Factory



## Logistic Network

### Sales Fleet Rightsizing



Increase Machine Efficiency  
Reduce Production Losses



## Clean Energy

### Solar Rooftop



# ENABLING SUSTAINABLE GROWTH

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## ENABLING SUSTAINABLE GROWTH

Fostering Sustainable Growth with Responsibility towards Business Operations, Society and the Environment

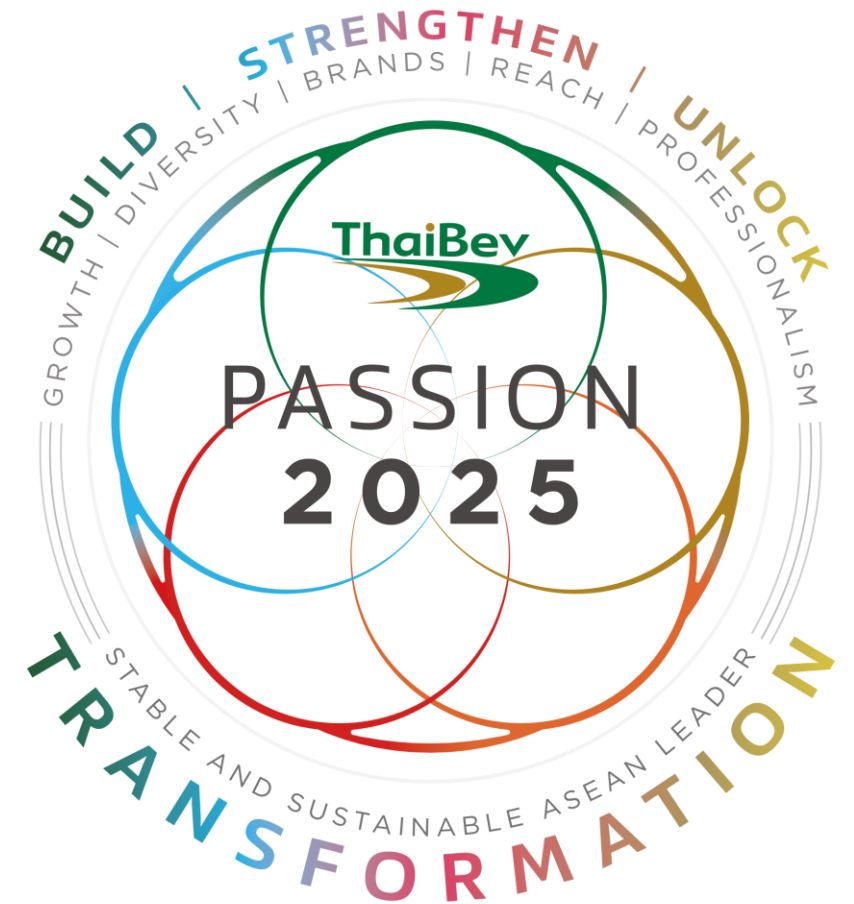




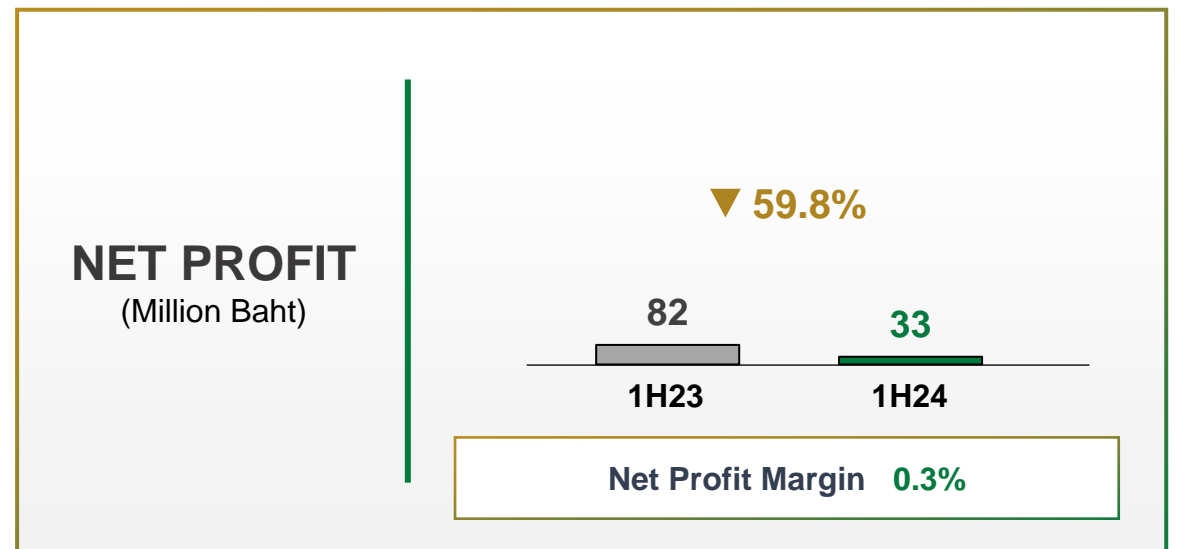
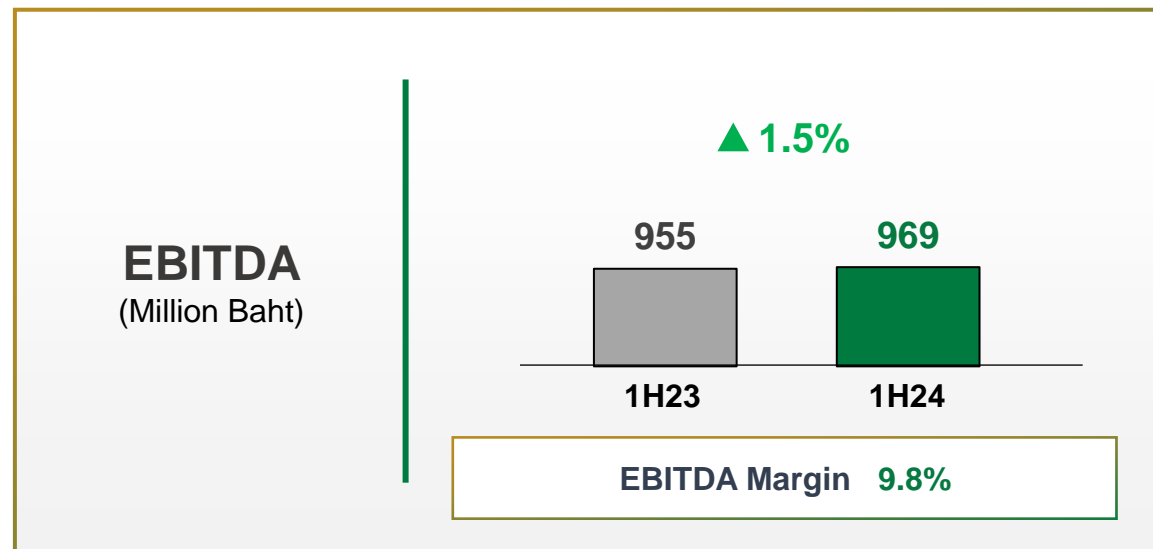
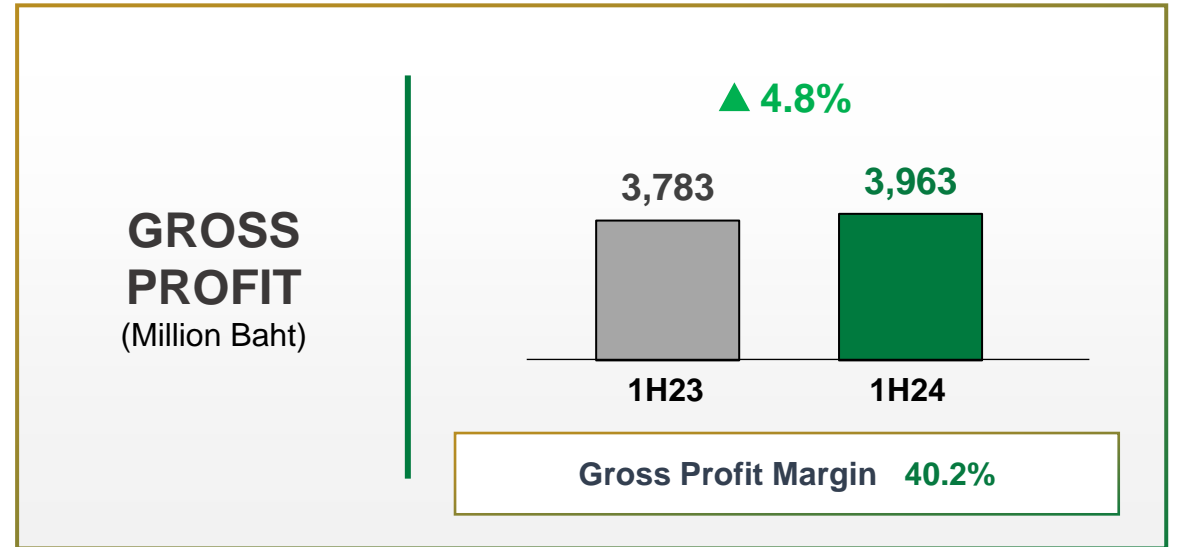
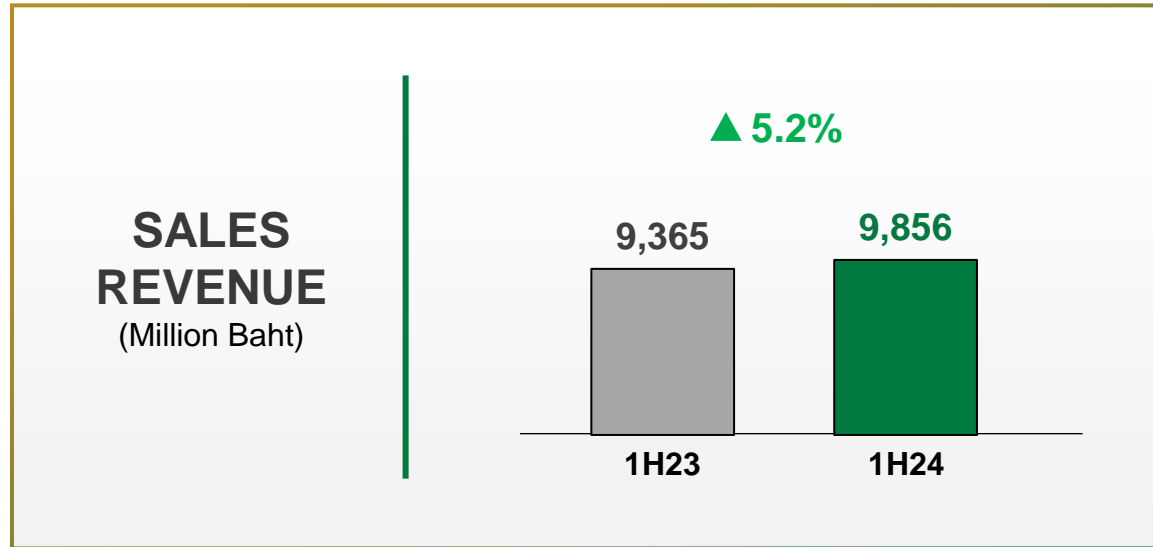
# FOOD PRODUCT GROUP

2024 ANNUAL INFORMATION MEETING

21 JUNE 2024



# 1H24 FINANCIAL PERFORMANCE – FOOD BUSINESS





# FACTORS AFFECTING PROFITABILITY



**Pressure of higher costs** from geopolitical tensions, war and weaker baht has led to increases in raw materials, packaging, logistics and utility costs



**Shortage of skilled labor** and impact from **wage increase**



**Intense competition** with variety of food choices for consumers and value-for-money options; consumer cutback on spending

# 1H24 KEY HIGHLIGHTS



Improve brand accessibility through **New Store Expansion**



Create excitement through **Menu Innovation and Promotions**



Strengthen **Business Fundamentals** for more efficiency and improve productivity



Embrace **Sustainability** in our business



# IMPROVE BRAND ACCESSIBILITY THROUGH NEW STORE EXPANSION

Optimize Returns with Different Asset Types and Formats



### Investing in right asset types to optimize investment and maximize return

**Drive Thru**

**In Mall**

**Gas Station**

**Shophouse**



# CREATE EXCITEMENT THROUGH MENU INNOVATION AND PROMOTIONS

Drive Sales in Existing Stores

## MENU INNOVATION

**Insta สายด่วนบรรเทาเน็ด**  
**02-793-3111**

เข็ดเน็ด หยุตโมกิด  
โทโจเด็ด

**3 คำ ที่แซบที่สุดของปีนี้**

ไม่เซ่อจ้อง

**ป๊อป-บองบี-แซบ** **7 ชิ้น 39.-**

อร่อยแซบ

**MONTH OF TARABA**  
ฉลองความสำเร็จกับเมนูพิเศษในเดือนแห่งความรื่นรมย์

**OISHIGRAND**  
JAPANESE BUFFET RESTAURANT

TARABA STEAK WITH GRILLED MOCHI 13  
สเต็กย่างนุ่มๆ แซ่บกับแป้งนุ่มๆ

GRILLED TARABA Brioche SANDO 15  
แซ่บด้วยหมูย่างนุ่มๆ แซ่บกับขนมปังนุ่มๆ

TARABA TEMPURA MABUSHI 15  
หมูย่างนุ่มๆ แซ่บกับแป้งนุ่มๆ

1 ก.พ. 67 - 31 มี.ค. 67

## PROMOTION

**KFC 40\***

**ดีลผู้พัน วันอังคาร**  
**10 ชิ้น 199.-**

ทุกวันอังคาร ระหว่างวันที่ 26 มี.ค. 2567 - 23 ก.ค. 2567 เท่านั้น  
ขั้กด้วยบัตรเครดิต 16 เม.ย. 2567

**โปรพุกหีส**  
ให้เลขกันชัดๆ

1 2 ชิ้น  
1 5 9

ผู้พันแซ่บกัน วันพุกหีส  
วันอังคาร 12 ชิ้น 159.-

**Japanese SUMMER Twist**

**OISHI EATERIUM** **OISHI JAPANESE BUFFET**

ฉลองหน้าร้อน  
มาตลอดเดือน  
ประเทศไทย

ชิมเนื้อพรีเมียมเกรด  
สดๆ

ข้าวชิยาเกะ โขนพอนสี  
นุ่มนวลนุ่มๆ

กุ้งแม่น้ำทานปุระ  
อบปิ้งจะหิว

11.ม.ย. 67 - 31.พ.ค. 67

**รามเมงโคตรก๊วง**

**OISHI RAMEN**

**SHRIMP MADNESS RAMEN**

รามเมงสุดหรูแบบญี่ปุ่น  
5 วัตถุดิบ รามเมงแท้  
ใจ แซ่บ  
คือมันแซ่บ ประเทศไทย

รามเมงก๊วงครีมนุ่มมันมัน จืดดีเกินที่ใครจะเชื่อ

รามเมงปูโคตรก๊วง  
ก๊วงเมงจ๊วง 199.-

รามเมงปูโคตรก๊วง  
ก๊วงเมงจ๊วง 229.-

ก๊วงเมงปูแหว่งโงโงะ 139.-

เก๋อแซ่บก๊วงเมงทอด 99.-

11.ม.ย. 67 - 30.มิ.ย. 67

**MONTH OF Lobster**

เทศกาลปูเสฉอรัดตัว สัมผัสรสชาติอันโอชะเฉพาะหน้าร้อน

**OISHIGRAND**  
JAPANESE BUFFET RESTAURANT

ใจ แซ่บ  
แพะฟรุ๊ตเล็ก  
ประเทศไทย

Lobster Teriyaki  
Miso Tom Yum

Lobster Pad Thai  
Yaki Ball

Miang Lobster  
Japanese Melon

11.ม.ย. 67 - 31.พ.ค. 67

**คุ้มยิ่งใจให้...ใจพอ** **Shabu Shabu** by OISHI

อร่อยลิ้นสายพาน  
กับโปรโมชันแห่งปี

**1 ฟรี 1**

7 ก.พ. 67 วันเดียวเท่านั้น!!  
บุฟเฟ่ต์ #ทุกสาขาทั่วประเทศ

ฟินจอกใช้เวลา **90** นาทีเต็ม  
เพียง **399.-** (427 บาทเต็ม)

11.ม.ย. 67 - 31.พ.ค. 67

**ฉลองปีใหม่**

**OISHI DELIVERY.COM**  
1773

**NEW YEAR**  
ลด **100.-**  
ทันที

เมื่อสั่งซื้อ 800.- พูว **OISHIDELIVERY.COM**  
ใช้โค้ด: 100OFF

ค่าส่งเริ่มต้น 25.-

4 ม.ค. 67 - 29 ก.พ. 67



# STRENGTHEN BUSINESS FUNDAMENTALS

Improve Operational Efficiency and Labour Productivity

## PEOPLE PLAN AND CAPABILITY BUILDING



- Conducted Service Mindset & Host Excellence training
- Fast track development program for team managers

## STRENGTHEN OPERATIONS EFFICIENCY



- Implement Labour matrix and Deployment
- Develop Multi skills/ Cross Brand skills

## EMBED DIGITAL & TECHNOLOGY



- Invest in Kiosks to enhance workflow efficiency and customer ordering experience
- Enhance Operation Dashboard

## UNLOCK SUPPLY CHAIN MANAGEMENT



- Diversified sources for Top procurement items
- Unlock Group Synergy

# EMBRACE SUSTAINABILITY

Encourage No Food Waste & Support the Communities

## SCHOLARS OF SUSTENANCE FOUNDATION (SOS)



### Community Fridge Program

Partner with SOS Foundation in donating surplus food to designated fridge/ communities

## KFC'S HARVEST PROGRAM



### Harvest Program

KFC Thailand initiated Harvest – food waste reduction program, to donate their surplus chicken to local charities

## KIN MOD KLIANG (EAT UP) CHALLENGE



### Eat UP Challenge

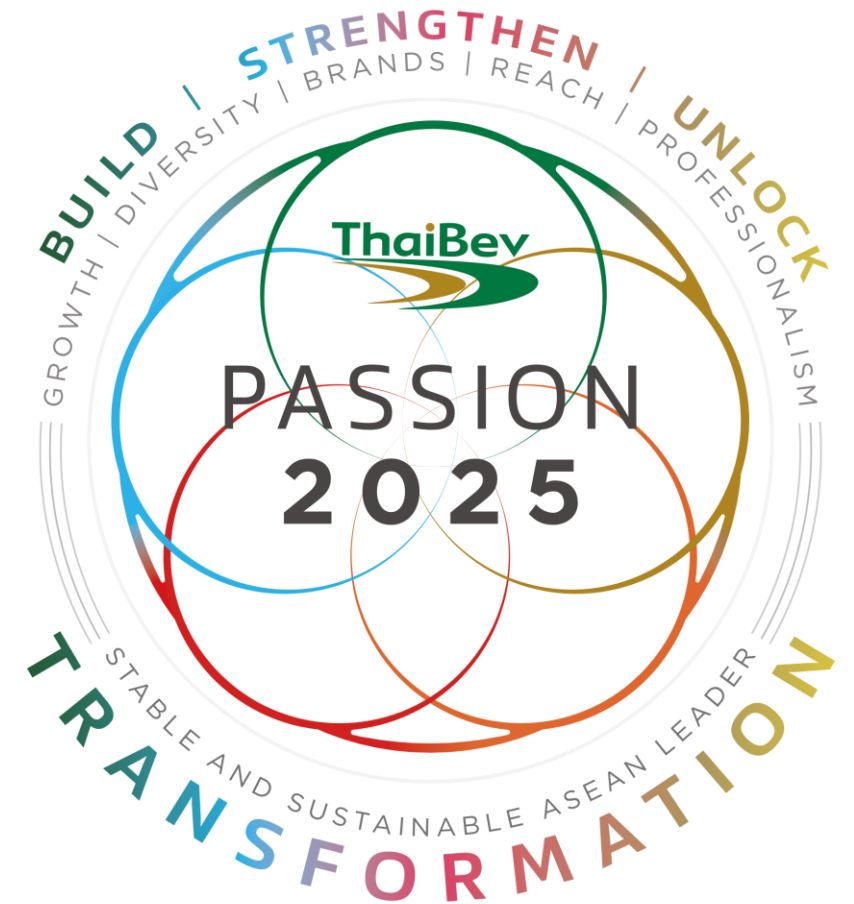
Oishi group created “Eat it all up so there’s no food waste” challenge to remind people to be considerate in their food waste



# SUSTAINABLE DEVELOPEMENT

2024 ANNUAL INFORMATION MEETING

21 JUNE 2024



# THAIBEV'S SUSTAINABILITY ACHIEVEMENTS

Recognition by Global Benchmarking & Reporting Standards



Member of  
**Dow Jones  
Sustainability Indices**

Powered by the S&P Global CSA

Member of  
**DJSI Emerging  
Markets**

**8** Consecutive  
Years

Member of  
**DJSI World**

**7** Consecutive  
Years

Thai Beverage Public Company Limited  
Beverages Industry

**Top 1%**  
S&P Global Corporate Sustainability  
Assessment (CSA) Score 2023

S&P Global CSA Score 2023: XX/100  
Score date: February 7, 2024  
The S&P Global Corporate Sustainability Assessment (CSA) Score is the S&P  
Global ESG Score without the exclusion of any modeling approaches.  
Position and scores are industry specific and reflect exclusion screening criteria.  
Learn more at <https://www.spglobal.com/esg/annual/yearbook/methodology/>

S&P Global

*\*Official announcement as of 7 February 2024*

**CLIMATE CHANGE**

**A-**

**WATER SECURITY**

**A-**



# THAIBEV'S SUSTAINABILITY COMMITMENTS : ENVIRONMENTAL TARGETS

## Water Stewardship



**5% Water Intensity Reduction  
by 2025**

**100% Water Replenishment  
by 2040**

## GHG Emission



**50% Renewable Energy  
by 2030**

**Net Zero Scope 1&2  
by 2040**

**Net Zero Scope 3  
by 2050**

## Packaging Circularity & Waste Management



**Retrieve 100% of glass and 250%  
of paper packaging by 2025**

**Retrieve 100% of aluminum cans  
& PET bottles by 2030**

**30% usage of rPET by 2030**

**Zero waste to landfill by 2040**

# THAIBEV'S SUSTAINABILITY COMMITMENTS : SOCIAL & GOVERNANCE

## Supply Chain Management



100% of strategic suppliers implementing their own code of conduct

## Consumers' Health



80% of NAB sales from healthy beverages by 2030

75% of NAB products classified as "Healthier Choice" by 2030

## Employees



Employee engagement score >90% by 2030

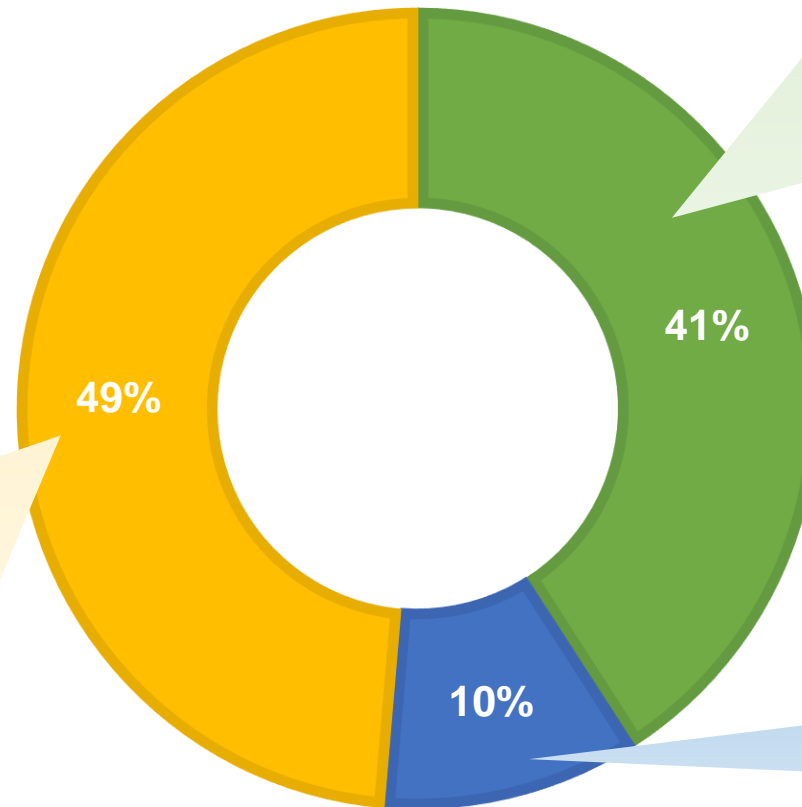


# THAIBEV'S NET ZERO PLAN

In Process of Plan Verification with SBTi

## ThaiBev's GHG Emission Profile

- Packaging materials
- Agricultural commodities
- Food ingredients
- Fuel & energy related
- Upstream & downstream transportation
- Capital goods & investment



- Methane from wastewater
- CO2 from fermentation
- Diesel & fuel oil
- Biogas flare
- Concentrated slop

- Purchased electricity
- Purchased steam

■ Scope 1   ■ Scope 2   ■ Scope 3

# THAIBEV'S PACKAGING CIRCULARITY

## Retrieval Rate in FY2023



**Glass** **1,365**  
million bottles

**Cullet**  
**276,387** metric  
tonnes

representing **97%**  
of products sold in  
Thailand



**Aluminum can**  
**4,052** metric  
tonnes  
representing

**63%**  
of products sold  
in Thailand



**Paper**  
**116,526** metric  
tonnes  
representing

**204%**  
of paper packaging  
used in Thailand



**PET**  
**13,676** metric  
tonnes  
representing

**36%**  
of products sold  
in Thailand



# THAIBEV'S CREATION OF PUBLIC PLATFORM ON SUSTAINABILITY

## Sustainability Expo

OUR ESSENCE:



## SUFFICIENCY FOR SUSTAINABILITY



2020

2021

2022

2023

2024



**SX** SUSTAINABILITY EXPO 2024

**27 Sep – 6 Oct 2024**  
at QSNCC

OUR TARGET:

**B2C2B**

C = Consumers  
B = Business

VIRTUAL EXPO

HYBRID

GOOD BALANCE, BETTER WORLD



# ASEAN'S LARGEST SUSTAINABILITY PLATFORM

