

Working Experiences of Assoc. Prof. Dr. Kritika Kongsompong (during past 10 years)

Company	Position	Year	
Sasin Graduate Institute of Business Administration of Chulalongkorn University	Assistant to Director for Alumni Association	1 June 2017	Present
Sasin Graduate Institute of Business Administration of Chulalongkorn University	Faculty of Marketing	2003	Present
Marketing Moves Co., Ltd.	Director	Present	-
Vejthani Public Company Limited	Director	Present	-
Sasin Graduate Institute of Business Administration of Chulalongkorn University	Assistant Director, Marketing & PR, Faculty of Marketing	26 January 2012	31 May 2014
Director	Bangkok Media & Broadcasting Co., Ltd.	2014	2017
Thammasat University	Associate Director & Special Lecturer: BBA International Program	1997	2003
Union Auction Co., Ltd.	Executive Vice President	1997	2000
New York Life Insurance Company, Washington, DC	Special Account Executive	1994	1995
Sky Alland Research, Maryland	Customer Relations Executive	1985	1993