



Further Information on the Acquisition of 75% Shareholding Interest in Myanmar Supply Chain and Marketing Services Co., Ltd. and Myanmar Distillery Co., Ltd.

BANGKOK, Thailand, 17 October 2017, Thai Beverage Public Company Limited (“**ThaiBev**”, and together with its subsidiaries, the “**ThaiBev Group**”) announced on 12 October 2017 that its indirect wholly-owned subsidiary International Beverage Holdings (Singapore) Pte. Limited (“**IBHL Singapore**”) has acquired an aggregate 75% stake (“**Acquisition**”) in Myanmar Supply Chain and Marketing Services Co., Ltd. (“**MSC**”) and Myanmar Distillery Co., Ltd. (“**MDC**”). The Acquisition enables ThaiBev to tap the growth potential of Myanmar’s spirits market and gives it access to Myanmar’s top whisky brand, in line with the ThaiBev Group’s Vision 2020 roadmap for building on its leading position in Southeast Asia.

INFORMATION RELATING TO THE GRAND ROYAL GROUP, AND THAI BEV’S RATIONALE AND PLANS

MSC and MDC own businesses that are collectively known as the “Grand Royal Group”, which is the largest spirits player in Myanmar, which owns the “Grand Royal” brand, which was ranked No. 43 on the list of the top 100 spirits brands worldwide¹. As the top whisky player in Myanmar, the Grand Royal Group operates mainly in this segment and has over 60% share of the whisky market. The size of the whisky segment in Myanmar is estimated to be over 12 million standard cases² per annum.

As a professionally run company, the Grand Royal Group has a good reputation in Myanmar. It was named the “Dream Employer of the Year 2017” and “Best Employer of the Year – 2017” during a recent awards ceremony at the World HRD Congress held in Singapore in August this year.

More information about Grand Royal Group is available at www.grandroyal-group.com.

This Acquisition is part of ThaiBev’s Spirits Product Group’s expansion in ASEAN. With its high-quality whisky products and strong distribution capabilities, the Grand Royal Group will be the main driver of the ThaiBev Group’s spirit business in Myanmar going forward.

¹ According to the 2017 International Wines and Spirits Record (IWSR)

² One standard case is equivalent to 8.4 litres

SHAREHOLDING STRUCTURE

ThaiBev indirectly holds an aggregate 75% stake in the Grand Royal Group through IBHL Singapore. The remaining 25% is owned by a group of shareholders and founding members of the Grand Royal Group since 1995 led by Mr. Aung Moe Kyaw. Mr. Aung Moe Kyaw will continue as board member and co-chairman of the Grand Royal Group. Mr. Ueychai Tantha-Obhas, ThaiBev's Director and Senior Executive Vice President, is also co-chairman of the Grand Royal Group. Another representative of the founding members will also continue as a board member, and five ThaiBev's executives have been appointed as directors.

FUNDING AND IMPACT ON EARNINGS

The acquisition of MSC and MDC has been financed with internally-generated cashflow and external bank borrowings; and is expected to be earnings accretive.

Grand Royal Group provides ThaiBev with a platform for growth and diversity through an additional strong brand that reaches target consumers, and represents a step forward in realizing the ThaiBev Group's vision to create greater value and deliver more sustainable returns to shareholders.