



Thai Beverage Public Company Limited

ANNOUNCEMENT

Date: July 1, 2016
To: Singapore Exchange Securities Trading Limited
Subject: Thai Beverage Public Company Limited joined the *Pracharath Project*

We, Thai Beverage Public Company Limited (“THBEV”), would like to announce that THBEV is honored to have been invited by the Thai government to join the *Pracharath Project*. The *Pracharath Project* is a collaboration between the Thai government, the Thai Chamber of Commerce, the Federation of Thai Industries, and the Thai Bankers’ Association to initiate a forum of leaders from top Thai companies, ministers from key industries of the Thai government, and key figures from the civic sector(s) in Thailand for the collective purpose of strengthening the Thai local community and economy at both the national and provincial levels. The *Pracharath Project* is not-for-profit.

As part of the *Pracharath Project*, Pracharath Rak Samakkee (Thailand) Co., Ltd. (“**National Pracharath**”), a social enterprise, has been incorporated as a corporation in Thailand with a registered capital of Baht 100,000,000, consisting of 100,000 ordinary shares with a par value of Baht 1,000 each. THBEV has invested Baht 1,000,000 in the paid-up capital of National Pracharath, which is equal to 1,000 shares (or approximately 1% of all of the shares in the registered capital of National Pracharath). To facilitate the incorporation of National Pracharath and fund its initial paid-up capital, Mr. Thapana Sirivadhanabhakdi, a director of THBEV, holds 92,998 shares in National Pracharath. It is intended that he shall fully dispose of these shares by transferring the said shares to other external entities, which process is expected to be completed by the end of 2017.

In addition to National Pracharath, THBEV has also initiated a program to incorporate social enterprises known as “Pracharath Rak Samakkee” companies (each a “**Provincial Pracharath**”) in each of the provinces of Thailand (there are currently 76 provinces in Thailand, excluding Bangkok), which is currently ongoing. Each Provincial Pracharath is or will be incorporated as a private company in Thailand for the purpose of providing support to the local communities in the relevant province, such as the provision of advisory and coordinating functions. It is intended that each Provincial Pracharath shall have a registered capital of Baht 4,000,000, consisting of 4,000 ordinary shares with a par value of Baht 1,000 each. It is possible that the amount of registered capital for a Provincial Pracharath may in the future have to be increased to cater to the specific needs of the relevant province at such time. To facilitate the incorporation of each Provincial Pracharath and fund its initial paid-up capital, THBEV’s initial investment in the paid-up capital of each Provincial Pracharath is or shall be Baht 1,000,000, which is equal to 1,000 shares of a par value of Baht 1,000 each. Out of this number, it is intended that THBEV shall



subsequently transfer (without receiving compensation) 960 shares (representing Baht 960,000 in the paid-up capital of each Provincial Pracharath) to other external entities who can be Pracharath contributors. Ultimately, it is intended that THBEV will end up holding approximately 1% of the total number of issued shares (Baht 40,000 out of registered capital of Baht 4,000,000) of each Provincial Pracharath, with the remainder held by other external entities.

As at the date of this announcement, twelve Provincial Pracharaths have been incorporated. THBEV will provide further periodic updates on the progress of incorporation of the remaining Provincial Pracharaths, as well as the aggregate amount of paid-up capital which THBEV has contributed to the incorporated Provincial Pracharaths, together with THBEV's quarterly and full-year financial results announcements on SGXNET.

The aforesaid capital contributions to National Pracharath and Provincial Pracharaths for the purpose of the *Pracharath Project* were or shall be funded through internally generated funds, and are not expected to have any material impact on the earnings per share and net tangible assets of THBEV for this current financial year.

Please be informed accordingly.

Yours faithfully,

Vaewmanee Soponpinij
Company Secretary