

ANNOUNCEMENT

Date:

May 12, 2014

To:

Singapore Exchange Securities Trading Limited

Subject:

Schedule for Announcement of the First Quarter Operating Results and Financial Statements ended March 31, 2014 of Sermsuk Public Company Limited, an Indirect Subsidiary of Thai Beverage Public Company Limited

We, Thai Beverage Public Company Limited ("THBEV"), were informed by Sermsuk Public Company Limited ("SSC") that the Board of Directors of SSC organized a meeting today to consider and approve, among other matters, the first quarter operating results and the financial statements ended March 31, 2014.

The information will be available on the website of the Stock Exchange of Thailand ("SET") (http://www.set.or.th) once the upload by SSC via SET website is completed.

Please note that SSC is an indirect subsidiary of THBEV whereby Thai Beverage Logistics Co., Ltd., a direct wholly-owned subsidiary of THBEV, holds 64.66% of the total SSC issued and sold shares.

Please be informed accordingly.

Yours faithfully,

Vaewmanee Soponpinij Company Secretary