



ANNOUNCEMENT

Date: October 7, 2013
To: Singapore Exchange Securities Trading Limited
Subject: Incorporation of Indirect Wholly Owned Subsidiary – InterBev Trading (Hong Kong) Limited

We, Thai Beverage Public Company Limited (“**THBEV**”), would like to announce that International Beverage Holdings Limited, a direct wholly owned subsidiary of THBEV, has incorporated a new wholly owned subsidiary, InterBev Trading (Hong Kong) Limited (“**InterBev Trading**”), in Hong Kong.

InterBev Trading has a registered capital of HKD 10,000 consisting of 10,000 ordinary shares with a par value of HKD 1. InterBev Trading will be engaged in sales and marketing of food and beverage products.

The aforesaid investment was funded through internally generated funds and is not expected to have any material impact on the earnings per share and net tangible assets of THBEV for this current financial year.

To the best knowledge of the directors of THBEV (the “**Directors**”), none of the Directors or substantial shareholders of THBEV has any direct or indirect interest in the aforesaid transaction.

Please be informed accordingly.

Yours faithfully,

Sithichai Chaikriangkrai
Director and Executive Vice President