

ANNOUNCEMENT

Date:

May 7, 2013

To:

Singapore Exchange Securities Trading Limited

Subject:

Incorporation of Direct Wholly Owned Subsidiary - CAC Co., Ltd.

We, Thai Beverage Public Company Limited ("THBEV"), would like to announce that THBEV has incorporated a new subsidiary, CAC Co., Ltd. ("CAC"), in Thailand. THBEV holds 99.9995% in CAC while the five remaining shareholders hold one share each.

CAC has a registered capital of Baht 30,000,000 consisting of 300,000 ordinary shares with a par value of Baht 100. CAC will be principally engaged in ASEAN Economic Community (AEC) business opportunities center services.

The aforesaid investment was funded through internally generated funds and is not expected to have any material impact on the earnings per share and net tangible assets of THBEV for this current financial year.

To the best knowledge of the directors of THBEV (the "Directors"), none of the Directors or substantial shareholders of THBEV has any direct or indirect interest in the aforesaid transaction.

Please be informed accordingly.

Yours faithfully,

Sithichai Chaikriangkrai

Director and Executive Vice President

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