



## ANNOUNCEMENT

**Date:** January 4, 2013  
**To:** Singapore Exchange Securities Trading Limited  
**Subject:** Incorporation of Direct Wholly Owned Subsidiary – Pomthip (2012) Co., Ltd.

We, Thai Beverage Public Company Limited (“**THBEV**”), would like to announce that THBEV has incorporated a new subsidiary, Pomthip (2012) Co., Ltd. (“**Pomthip (2012)**”), in Thailand. THBEV holds 99.9998% in Pomthip (2012) while the two remaining shareholders, both of which are subsidiaries of THBEV, hold one share each.

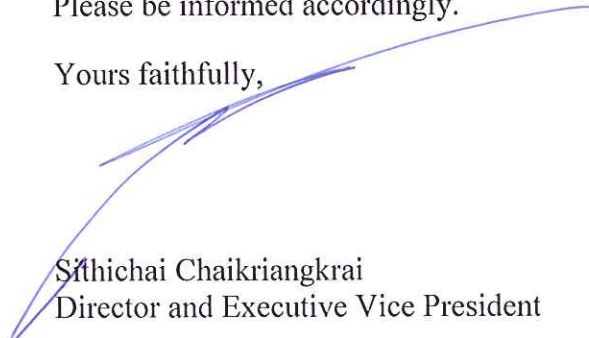
Pomthip (2012) has a registered capital of Baht 10,000,000 consisting of 1,000,000 ordinary shares with a par value of Baht 10. Pomthip (2012) will be principally engaged in beer and non-alcoholic beverages sale.

The aforesaid investment was funded through internally generated funds and is not expected to have any material impact on the earnings per share and net tangible assets of THBEV for this current financial year.

To the best knowledge of the directors of THBEV (the “**Directors**”), none of the Directors or substantial shareholders of THBEV has any direct or indirect interest in the aforesaid transaction.

Please be informed accordingly.

Yours faithfully,

  
Sithichai Chaikriangkrai  
Director and Executive Vice President