



ANNOUNCEMENT

Date: November 6, 2012
To: Singapore Exchange Securities Trading Limited
Subject: Schedule for Announcement of the Third Quarter Operating Results and Financial Statements ended September 30, 2012 of Serm Suk Public Company Limited, an indirect subsidiary of Thai Beverage Public Company Limited

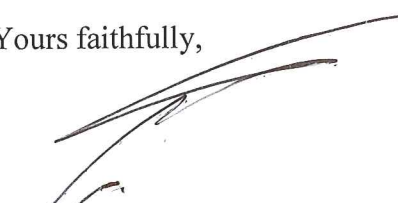
We, Thai Beverage Public Company Limited (“**THBEV**”), were informed by Serm Suk Public Company Limited (“**SSC**”) that the Board of Directors of SSC organized a meeting today to consider and approve, among other matters, the third quarter operating results and the financial statements ended September 30, 2012.

The information will be available on the website of the Stock Exchange of Thailand (“**SET**”) (<http://www.set.or.th>) once the upload by SSC via SET website is completed.

Please note that SSC is an indirect subsidiary of THBEV whereby Thai Beverage Logistics Co., Ltd., a direct wholly-owned subsidiary of THBEV, holds 64.66% of total SSC issued and sold shares.

Please be informed accordingly.

Yours faithfully,



Sithichai Chaikriangkrai
Director and Executive Vice President