



ANNOUNCEMENT

Date: October 15, 2012

To: Singapore Exchange Securities Trading Limited

Subject: Divestment of all Interest in Wrangyer Beverage (2008) Co., Ltd. ("Wrangyer"), a direct subsidiary of Thai Beverage Public Company Limited ("THBEV"), to Serm Suk Public Company Limited ("SSC"), an indirect subsidiary of THBEV

We, Thai Beverage Public Company Limited ("THBEV"), would like to announce that the Executive Committee of THBEV approved in principle to divest all interest in Wrangyer to SSC. This is to be in line with the strategy of THBEV Group in respect of concentration of the non-alcohol beverage, the business of which SSC is well equipped in terms of personnel and logistics as well as its proven track record of success in marketing of energy drink and electrolyte beverage business in Thailand. The details of the divestment are as follows:

1. THBEV and subsidiary companies in related business group will sell a total of 100% ordinary shares in Wrangyer ("**Divestment**") for a cash consideration of Baht 12.40 per share. The aggregate total cash consideration payable to SSC is Baht 248 million ("**Consideration**"). The completion date of the transaction is expected to be within November 2012.
2. SSC is an indirect subsidiary of THBEV whereby Thai Beverage Logistics Co., Ltd., a direct wholly-owned subsidiary of THBEV, holds 64.66% of total SSC issued and sold shares. SSC is listed on Stock Exchange of Thailand and engages in production and distribution soft drinks, drinking water, mixers and other beverages, including as distributor of energy drinks and tea.
3. Wrangyer is a direct wholly-owned subsidiary of THBEV and engages in the provision of production of energy drink under the trademark named "Wrangyer" and electrolyte beverage under the trademark named "Power Plus". It has Baht 200 million fully paid-up registered capital with the par value of Baht 10 per share.
4. The aggregated Consideration are arrived through arm's length, commercial negotiations between THBEV and SSC on a willing buyer willing seller basis, taking into account *inter alia*, the report of share valuation of Wrangyer by an independent financial advisor.

As a result, Wrangyer will become a direct wholly-owned subsidiary of SSC and, at the same time, still an indirect subsidiary of THBEV.

As the relative figures computed on the applicable bases set out in Rule 1006 of the SGX-ST Listing Manual amounted to less than 5%, the Divestment falls within the classification of a non-discloseable transaction under the Rule 1008 of the SGX-ST Listing Manual.



The Divestment will not have any material impact on the earnings per share and net tangible assets of THBEV Group for the financial year ended December 31, 2012.

None of directors or controlling shareholders of THBEV has any direct or indirect interest in the Divestment.

Please be informed accordingly.

Yours faithfully,



Ueychai Tantha-Obhas
Director and Executive Vice President