



ANNOUNCEMENT

Date: May 9, 2012
To: Singapore Exchange Securities Trading Limited
Subject: Schedule for Announcement of the Operating Results and Financial Statements for the First Quarter ended March 31, 2012 of Serm Suk Public Company Limited, an indirect subsidiary of Thai Beverage Public Company Limited

We, Thai Beverage Public Company Limited (“**THBEV**”), were informed by Serm Suk Public Company Limited (“**SSC**”) that the Board of Directors of SSC organized a meeting today to consider and approve, among other matters, the operating results and the financial statements for the first quarter ended March 31, 2012.

The information will be available on the website of the Stock Exchange of Thailand (“**SET**”) (<http://www.set.or.th>) once the upload by SSC via SET website is completed.

Please note that SSC is an indirect subsidiary of THBEV whereby Thai Beverage Logistics Co., Ltd., a direct wholly-owned subsidiary of THBEV, holds 64.66% of total SSC issued and sold shares.

Please be informed accordingly.

Yours faithfully,

A handwritten signature in blue ink, appearing to read "Ueychai Tantha-Obhas".

Ueychai Tantha-Obhas
Director and Executive Vice President

