Financial Statement For The Three-Month Period Ended 31 March 2011

## PART I INFORMATION REQUIRED FOR THE THREE-MONTH PERIOD ENED 31 MARCH (Q1) ANNOUNCEMENTS.

1. (a) (i) An income statement (for the group) together with a comparative statement for the corresponding period of the immediately preceding financial year.

Thai Beverage Public Company Limited and its Subsidiaries

Statements of income

For the three-month periods ended 31 March 2011 and 2010 (Unaudited)

(Unit : Thousand Baht)
Consolidated
financial statements
For the three-month periods ended 31 March
(Restated)

	2011	2010	+/(-)
Revenues from sales and services			
Revenue from sale of goods and			
rendering of services	31,029,278	29,887,098	4%
Total revenues from sales and services	31,029,278	29,887,098	4%
Cost of sales and services			
Cost of sales of goods and rendering of			
services	22,718,521	22,054,402	3%
Total cost of sales and services	22,718,521	22,054,402	3%
Gross profit	8,310,757	7,832,696	6%
Selling expenses	1,727,862	1,745,841	(1%)
Administrative expenses	2,385,512	2,349,949	2%
Finance costs	48,646	72,898	(33%)
Operating profit	4,148,737	3,664,008	13%
Interest income	2,070	335	518%
Other income	37,665	68,528	(45%)
Net operating profit	4,188,472	3,732,871	12%
Share of profit of associates, net of			
income tax		-	
Earnings before income tax	4,188,472	3,732,871	12%
Income tax expense	1,200,695	1,072,151	12%
Profit for the period	2,987,777	2,660,720	12%
Profit attributable to:			
Owners of the Company	2,957,355	2,638,518	12%
Non-controlling interests	30,422	22,202	37%
Profit for the period	2,987,777	2,660,720	12%
Basic earnings per share (Baht)	0.12	0.11	9%
Diluted earnings per share (Baht)	0.12	0.11	9%

a (ii) The following items (with appropriate breakdowns and explanations), if significant, must either be includes in the income statement or in the notes to the income statement for the current financial period reported on an the corresponding period of the immediately preceding financial year:-

(Unit: Thousand Baht)

#### **NOTE:**

Net profit is arrived at after charging / (Crediting) the following:

Consolidated financial statements For the three-month periods ended 31 March 2011 +/(-) 2010 A Investment income B Other income including interest income (30,040)(31,558)(5%)C Interest on borrowings 48,646 72,898 (33%)D Depreciation and amortization 784,043 1,118,092 (30%)E Allowance for doubtful debts and bad debts written off 975 (42%) 567 F Write-off for stock obsolescence (3,824) (368%) 10,239 G Impairment in value of investments H Foreign exchange (gain) / loss 6,121 22,820 (73%) I Adjustments for under or overprovision of tax in respect of prior year J (Profit) or loss on sale of investments, properties, and / or plant and equipment 1,000 (37,077) (103%) K Exceptional items L Extraordinary items

# (b) (i) A balance sheet (for the issuer and group), together with a comparative statement as at the end of the immediately preceding financial year.

(Unit: Thousand Baht)

Thai Beverage Public Company Limited and its Subsidiaries Statements of financial position As at 31 March 2011 and 31 December 2010

	Conso	lidate d	Separate			
	financial s	tatements	financial s	statements		
	31 Mar 2011	31-Dec-2010	31 Mar 2011	31-Dec-2010		
	(Unaudited)	(Restated)	(Unaudited)	(Restated)		
Assets						
Current assets						
Cash and cash equivalents	1,289,667	3,358,696	1,840	22,849		
Current investments	800	795	-	-		
Trade accounts receivable	1,951,943	1,921,770	-	-		
Short-term loans to and other receivables						
from related parties	815,719	790,867	2,293,105	2,370,666		
Dividend receivable from subsidiaries	-	-	712,700	-		
Inventories	33,276,966	27,146,320	-	-		
Other current assets	3,068,623	1,970,673	20,622	18,902		
Total current assets	40,403,718	35,189,121	3,028,267	2,412,417		
Non-current assets						
Investments in subsidiaries	-	-	80,047,424	80,047,424		
Investments in associates	128,004	122,755	-	-		
Other long-term investments	13,868	13,798	-	-		
Long-term loans to and						
other receivables from related parties	43,135	39,405	2,676,482	2,502,182		
Investment Properties	938,362	938,900	-	-		
Property, plant and equipment	35,179,699	34,529,313	45,625	47,129		
Intangible assets	3,202,621	3,200,712	19,582	24,043		
Leasehold rights	191,459	194,092	-	-		
Deferred tax assets	983,125	664,650	55,459	3,671		
Other non-current assets	1,975,395	1,994,142	312,593	314,937		
Total non-current assets	42,655,668	41,697,767	83,157,165	82,939,386		
Total assets	83,059,386	76,886,888	86,185,432	85,351,803		

Thai Beverage Public Company Limited and its Subsidiaries Statements of financial position As at 31 March 2011 and 31 December 2010

	Conso	lidate d	Se parate			
	financial s	tatements	financial s	statements		
	31 Mar 2011	31-Dec-2010	31 Mar 2011	31-Dec-2010		
	(Unaudited)	(Restated)	(Unaudited)	(Restated)		
Liabilities and equity						
Current liabilities						
Bank overdrafts and short-term loans						
from financial institutions	8,356,437	6,262,243	5,111,313	5,000,000		
Trade accounts payable	4,705,399	3,757,165	-	-		
Current portion of long-term loans						
from financial institutions	1,000,000	2,500,000	1,000,000	2,500,000		
Short-term loans from and						
other payables to related parties	103,138	163,276	6,941,978	6,083,425		
Income tax payable	3,488,335	2,225,876	186,704	144,375		
Other current liabilities	3,447,470	3,461,275	95,690	144,234		
Total current liabilities	21,100,779	18,369,835	13,335,685	13,872,034		
Non-current liabilities						
Long-term loans from and other payables to related parties	163	285	10,867,800	10,402,800		
Long-term loans from financial institutions	600,000	600,000	-	-		
Deferred tax liabilities	791,914	931,946	-	-		
Employee benefit obligations	1,072,263	-	171,575	-		
Other non-current liabilities	110,336	103,703	-	-		
Total non-current liabilities	2,574,676	1,635,934	11,039,375	10,402,800		
Total liabilities	23,675,455	20,005,769	24,375,060	24,274,834		
Equity						
Share capital						
Authorised share capital	29,000,000	29,000,000	29,000,000	29,000,000		
Issued and paid-up share capital	25,110,025	25,110,025	25,110,025	25,110,025		
Difference arising from common control transactions	(19,732,321)	(19,732,321)	-	-		
Premium on ordinary shares	17,215,737	17,215,737	17,215,737	17,215,737		
Retained earnings/ (Deficit)						
Appropriated - legal reserve	2,900,000	2,900,000	2,900,000	2,900,000		
Unappropriated/ (Deficit)	32,997,399	30,771,126	16,584,610	15,851,207		
Other components of equity	576,628	333,945	-	-		
Equity attributable to owners						
of the Company	59,067,468	56,598,512	61,810,372	61,076,969		
Non-controlling interests	316,463	282,607				
Total equity	59,383,931	56,881,119	61,810,372	61,076,969		
Total liabilities and equity	83,059,386	76,886,888	86,185,432	85,351,803		

(Unit: Thousand Baht)

(b) (ii) In relation to the aggregate amount of group's borrowings and debt securities, specify the following as at the end of the current financial period reported on with comparative figures as at the end of the immediately preceding financial year.

#### (ii) Aggregate amount of group's borrowings and debt securities

- Amount repayable in one year or less, or on demand

(Unit: Thousand Baht)

As a	t 31 March 20	)11	As at	31 December	2010
Letter of	Unsecured	Guaranteed	Letter of	Unsecured	Guaranteed
Comfort			Comfort		
94,543	8,823,106	438,788	94,115	8,102,168	565,960

- Amount repayable after one year

(Unit: Thousand Baht)

As	at 31 March 2	011	As a	at 31 December	2010
Secured	Unsecured	Guaranteed	Secured	Unsecured	Guaranteed
-	600,000	-	_	600,000	_

- Details of any collateral  $\ensuremath{N/A}$ 

# (c) A Cash flow statement (for the group), together with a comparative statement for the corresponding period of the immediately preceding financial year.

Cash flows from operating activities				
Profit for the period	2,987,777	2,660,720	849,967	110,181
Adjustments for				
Depreciation and amortisation	771,543	1,105,592	6,355	9,456
Interest income	(2,070)	(335)	(49,018)	(62,432)
Finance costs	48,646	72,898	240,021	263,730
Unrealised (gain) loss on exchange	18,663	(7,664)	4	(4)
(Reversal of) bad and doubtful debts expense	567	(2,879)	-	-
Amortisation of advance payments to a specialist	12,500	12,500	2,344	2,344
Reversal of allowance for obsolete inventories	(5,236)	(38,319)	-	-
(Gain) loss on disposal and write-off of property,				
plant and equipment and intangible assets	1,000	(37,077)	3,570	-
Dividends	-	-	(712,700)	-
Employee benefit	29,737	-	5,055	-
Income tax expense	1,200,695	1,072,151	65,558	61,950
	5,063,822	4,837,587	411,156	385,225
Changes in operating assets and liabilities				
Trade accounts receivable	(32,516)	201,525	-	-
Other receivables from related parties	(29,391)	431,882	39,407	6,027
Inventories	(6,125,409)	(2,363,700)	-	-
Other current assets	(1,098,106)	(602,637)	(1,721)	(7,065)
Trade accounts payable	947,359	511,802	-	-
Other payables to related parties	(60,321)	(71,981)	(30,138)	(16,614)
Other current liabilities	(365,349)	(79,165)	(49,691)	(45,439)
Other non-current liabilities	5,304	(2,150)	-	-
Employee benefit paid				
Zimpioyee centera paid	(1,237)	-	-	-
Income tax paid	(1,237) (96,374)	(106,653)	(25,062)	(23,491)

Cash flows from investing activities				
Interest received	2,217	220	47,073	67,920
Current investments	(5)	(236)	-	-
Loans to related parties	-	-	(134,200)	1,951,500
Investment in subsidiary	-	-	-	(2,500)
Investment in indirect subsidiary	(45)	-	-	-
Long-term investments	-	(3,660)	-	-
Purchase of property, plant and equipment	(1,000,833)	(827,228)	(3,788)	(10,201)
Sale of property, plant and equipment	14,314	40,745	486	-
Purchase of intangible assets	(6,533)	(4,322)	(1,266)	(1,219)
Decrease in other non-current assets	6,247	2,824		1,501
Net cash (used in) from investing activities	(984,638)	(791,657)	(91,695)	2,007,001
Cash flows from financing activities				
Interest paid	(45,691)	(72,188)	(229,228)	(261,382)
Bank overdrafts and short-term loans from				
financial institutions	2,094,195	(1,405,478)	111,313	(1,243,222)
Loans from related parties	-	-	1,344,650	346,000
Repayment of short-term loans from other party	-	(1,800)	-	-
Repayment of long-term loans from				
financial institutions	(1,500,000)	(1,275,000)	(1,500,000)	(1,275,000)
Net cash from (used in) financing activities	548,504	(2,754,466)	(273,265)	(2,433,604)
Net decrease in cash and cash equivalents	(2,228,352)	(789,613)	(21,009)	(127,960)
Cash and cash equivalents at 1 January	3,358,696	2,590,213	22,849	128,663
Effect of exchange rate changes on balances				
held in foreign currencies	159,323	(250,131)		
Cash and cash equivalents at 31 March	1,289,667	1,550,469	1,840	703

d (i) A statement (for the issuer and group) showing either (i) all changes in equity or (ii) changes in equity other than those arising from capitalization issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial year.

Consolidated financial statements (Restated)

### Thai Beverage Public Company Limited and its Subsidiaries

Statements of changes in equity

For the three-month periods ended 31 March 2011 and 2010 (Unaudited)

(Unit : Thousand Baht)

	Retained earnings Other components of equity										
		Difference							Equity		
	Issued	arising from	Ordinary			Currency		Total other	attributable to	Non-	
	and paid-up	common control	share			translation	Revaluation	components	owners	controlling	Total
	share capital	transactions	premium	Legal reserve	Unappropriated	differences	surplus	of equity	of the Company	interests	equity
Balance at 1 January 2010 - as reported	25,110,025	(19,732,233)	17,215,737	2,900,000	27,785,867	(1,331,393)	4,262,883	2,931,490	56,210,886	232,695	56,443,581
Impact of changes in accounting policies			-		721,054		(2,005,584)	(2,005,584)	(1,284,530)	(384)	(1,284,914)
Balance at 1 January 2010 - restated	25,110,025	(19,732,233)	17,215,737	2,900,000	28,506,921	(1,331,393)	2,257,299	925,906	54,926,356	232,311	55,158,667
Comprehensive income for the year											
Profit for the period	-	-	-	-	2,638,518	-	-	-	2,638,518	22,202	2,660,720
Other comprehensive income			-			(377,295)		(377,295)	(377,295)	=	(377,295)
Total comprehensive income											
for the period			-		2,638,518	(377,295)		(377,295)	2,261,223	22,202	2,283,425
Balance at 31 March 2010	25,110,025	(19,732,233)	17,215,737	2,900,000	31,145,439	(1,708,688)	2,257,299	548,611	57,187,579	254,513	57,442,092
Balance at 31 December 2010 - as reported	25,110,025	(19,732,321)	17,215,737	2,900,000	30,111,161	(1,923,389)	4,262,883	2,339,494	57,944,096	284,274	58,228,370
Impact of changes in accounting policies 3			-		659,965		(2,005,549)	(2,005,549)	(1,345,584)	(1,667)	(1,347,251)
Balance at 31 December 2010 - restated	25,110,025	(19,732,321)	17,215,737	2,900,000	30,771,126	(1,923,389)	2,257,334	333,945	56,598,512	282,607	56,881,119
Impact of changes in accounting policies 3	_	-	-		(731,082)				(731,082)	-	(731,082)
Balance at 1 January 2011	25,110,025	(19,732,321)	17,215,737	2,900,000	30,040,044	(1,923,389)	2,257,334	333,945	55,867,430	282,607	56,150,037
Transactions with owners, recorded directly in equity											
Effects of change to percentage of holding			-							(30)	(30)
Total transactions with owners, recorded directy											
in equity			-							(30)	(30)
Comprehensive income for the year											
Profit for the period	-	-	-	-	2,957,355	-	-	-	2,957,355	30,422	2,987,777
Other comprehensive income		- <del>-</del> -	-			213,895	28,788	242,683	242,683	3,464	246,147
Total comprehensive income											
for the period			-		2,957,355	213,895	28,788	242,683	3,200,038	33,886	3,233,924
Balance at 31 March 2011	25,110,025	(19,732,321)	17,215,737	2,900,000	32,997,399	(1,709,494)	2,286,122	576,628	59,067,468	316,463	59,383,931

#### Thai Beverage Public Company Limited and its Subsidiaries

Statements of changes in equity

For the three-month periods ended 31 March 2011 and 2010 (Unaudited)

#### **Separate financial statements**

(Unit : Thousand Baht)

			Retaine	Retained earnings	
	Issued				
	and paid-up	Ordinary			
	share capital	share premium	Legal reserve	Unappropriated	Total equity
Balance at 1 January 2010 - as reported	25,110,025	17,215,737	2,900,000	15,206,658	60,432,420
Impact of changes in accounting policies				2,308	2,308
Balance at 1 January 2010 - restated	25,110,025	17,215,737	2,900,000	15,208,966	60,434,728
Comprehensive income for the period					
Profit for the period and other comprehensive income				110,181	110,181
Balance at 31 March 2010	25,110,025	17,215,737	2,900,000	15,319,147	60,544,909
Balance at 31 December 2010 - as reported	25,110,025	17,215,737	2,900,000	15,847,536	61,073,298
Impact of changes in accounting policies				3,671	3,671
Balance at 31 December 2010 - restated	25,110,025	17,215,737	2,900,000	15,851,207	61,076,969
Impact of changes in accounting policies				(116,564)	(116,564)
Balance at 1 January 2010 - restated	25,110,025	17,215,737	2,900,000	15,734,643	60,960,405
Comprehensive income for the period					
Profit for the period and other comprehensive income	-			849,967	849,967
Balance at 31 March 2011	25,110,025	17,215,737	2,900,000	16,584,610	61,810,372

d) (ii) Details of any changes in the company's share capital arising from rights issue, bonus issue, share buy-backs, exercise of share options or warrants, conversion of other issues of equity securities, issue of shares for cash or as consideration for acquisition or for any other purpose since the end of the previous period reported on. State also the number of shares that may be issued on conversion of all the outstanding convertibles as at the end of the current financial period reported on and as at the end of the corresponding period of the immediately preceding financial year.

#### N/A

(d) (iii) To show the total number of issued shares excluding treasury shares as at the end of the current financial period and as at the end of the immediately preceding year.

	31 March 2011	<b>31 December 2010</b>
Total number of shares	25,110,025,000	25,110,025,000

(d) (iv) A statement showing all sales, transfer, disposal, cancellation and/or use of treasury shares as at the end of the current financial period reported on.

Not applicable.

2. Whether the figures have been audited or reviewed, and in accordance with which auditing standard or practice.

The figures have been reviewed by the company's auditor in accordance with Thai Accounting Standard (TAS) No. 34 (revised 2009) Interim Financial Reporting; guidelines promulgated by the Federation of Accounting Professions (FAP); applicable rules and regulations of the Thai Securities and Exchange Commission; and with generally accepted accounting principles in Thailand..

3. Where the figures have been audited or reviewed, the auditors' report (including any qualifications or emphasis of a matter).

Please see page 1 to page 2 of the attached interim financial statements report.

4. Whether the same accounting policies and methods of computation as in the issuer's most recently audited annual financial statements have been applied.

Except for the Group's accounting policies changes in item 5, accounting policies and methods of computation applied in these interim financial statements are consistent with those applied in the financial statements for the year ended 31 December 2010.

5. If there are any changes in the accounting policies and methods of computation, including any required by an accounting standard, what has changed, as well as the reasons for, and the effect of, the change.

During 2010 and 2011, the FAP issued the following new and revised Thai Financial Reporting Standards (TFRS) relevant to the Group's operations and effective for accounting periods beginning on or after 1 January 2011:

**TFRS** 

**Topic** 

TAS 1 (revised 2009) Presentation of Financial Statements

TAS 2 (revised 2009) Inventories

TAS 7 (revised 2009) Statement of Cash Flows

TAS 8 (revised 2009) Accounting Policies, Changes in Accounting Estimates and Errors

TAS 10 (revised 2009)Events after the Reporting Period

TAS 11 (revised 2009) Construction Contracts

TAS 12 Income Taxes

TAS 16 (revised 2009)Property, Plant and Equipment

TAS 17 (revised 2009)Leases

TAS 18 (revised 2009)Revenue

TAS 19Employee Benefits

TAS 23 (revised 2009)Borrowing Costs

TAS 24 (revised 2009)Related Party Disclosures

TAS 27 (revised 2009) Consolidated and Separate Financial Statements

TAS 28 (revised 2009)Investments in Associates

TAS 33 (revised 2009)Earnings per Share

TAS 34 (revised 2009)Interim Financial Reporting

TAS 36 (revised 2009)Impairment of Assets

TAS 37 (revised 2009)Provisions, Contingent Liabilities and Contingent Assets

TAS 38 (revised 2009)Intangible Assets

TAS 40 (revised 2009)Investment Property

TFRS 3 (revised 2009) Business Combinations

The adoption of these new and revised TFRS has resulted in changes in the Group's accounting policies. The effects of these changes are disclosed in note 3 of the attached interim financial statements report (Please see page 19 to page 28 of the attached interim financial statements report).

6. Earnings per ordinary share of the group for the current period reported on and the corresponding period of the immediately preceding financial year, after deducting any provision for preference dividends:-

(Unit: Baht) Consolidated financial statements For the three-month periods (Jan - March) Changes 2011 2010 +/(-) Earning per ordinary share of the group based on net profit attributable to shareholders:-(a) based on the weighted average number of 0.12 9% ordinary shares on issue 0.11 (b) On a fully diluted basis 0.12 9% 0.11

7. Net asset value (for the issuer and group) per ordinary share based on issued share capital of the issuer at the end of the:-

	Consolidate	ed financial state	ments	Separate fi	(Unit : Baht) nancial stateme	
	31March 2011	31 December 2010	Changes +/(-)	31March 2011	31 December 2010	Changes +/(-)
Net asset value per ordinary share based on weighted average number of issued	2.35	2.25	194	2.46	2.43	1%
share capital	2.35	2.25	4%	2.46	2.4	13

Remark: Net asset value = Total equity attributable to equity owners of the company

- 8. A review of the performance of the group, to the extent necessary for a reasonable understanding of the group's business. It must include a discussion of the following:-
  - (a) Any significant factors that affected the turnover, costs, and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors: and
  - (b) Any material factors that affected the cash flow, working capital, assets or liabilities of the group during the current financial period reported on.

#### Thai Beverage Public Company Limited

#### Management Discussion and Analysis Performance for the first quarter ended 31 March 2011

Since 1 January 2011, the Company has adopted Thai Financial Reporting Standards (TFRS) in conformity with International Financial Reporting Standards (IFRS). Operation performance report for the period of 2010 has already been restated to comply with the above changes and for comparative purposes.

#### Group

For the first quarter ended 31 March 2011, total sales revenue of the Company was Baht 31,029 million, an increase by Baht 1,142 million, or 3.8%, from Baht 29,887 million of the corresponding period of last year, due to an increase of sales revenue from the spirits business of 6.3%, the non-alcoholic beverages business of 9.1% and the food business of 22.6% although there was a decrease from the beer business of 4.2%.

Gross profit was Baht 8,310 million, an increase by Baht 477 million, or 6.1%, due to a higher gross profit from the spirits business of 4.6%, the beer business of 16.5%, the non-alcoholic beverages business of 1.2% and the food business of 17.5%.

Earnings before interest, tax, depreciation and amortization (EBITDA) was Baht 5,009 million, an increase by Baht 97 million, or 2.0%, due to an increase of EBITDA from the spirits business of 1.7%, the beer business of 10.1% and the food business of 13.7% although there was a decrease of EBITDA from the non-alcoholic business of 3.8%

Net profit was Baht 2,988 million, an increase by Baht 327 million, or 12.3%, due to a higher net profit from the spirits business of 7.7%, the non-alcoholic business of 20.6%. and a lower net loss from the beer business of 28.8% although there was a lower net profit from the food business of 39.3%.

Unit :Million Baht

Q1\_2011

	Spirits	% to Sales	Beer	% to Sales	Non- alcoholic beverages	% to Sales	Food	% to Sales	Eliminate	% to Sales	Total	% to Sales
Revenue from sales	20,117	100.0	8,154	100.0	1,724	100.0	1,105	100.0	(71)	100.0	31,029	100.0
Cost of sales	13,583	67.5	7,285	89.3	1,215	70.5	702	63.5	(66)	93.0	22,719	73.2
Gross profit	6,534	32.5	869	10.7	509	29.5	403	36.5	(5)	7.0	8,310	26.8
Selling expenses	644	3.2	727	8.9	266	15.4	102	9.2	(12)	16.9	1,727	5.6
Administrative												
expenses	1,488	7.4	499	6.1	162	9.4	242	21.9	(5)	7.0	2,386	7.7
Operating profit(loss)	4,402	21.9	(357)	(4.4)	81	4.7	59	5.3	12	(16.9)	4,197	13.5
Other income/												
Interest income	29	0.1	15	0.2	4	0.2	4	0.4	(12)	16.9	40	0.1
EBIT(loss)	4,431	22.0	(342)	(4.2)	85	4.9	63	5.7	-	-	4,237	13.7
Finance costs	31	0.2	14	0.2	3	0.2	-	-	-	-	48	0.2
Income tax	1,310	6.5	(91)	(1.1)	(47)	(2.7)	29	2.6	-	-	1,201	3.9
Net Profit (loss)	3,090	15.4	(265)	(3.2)	129	7.5	34	3.1	-	-	2,988	9.6
Depreciation												
&Amortization	355	1.8	271	3.3	93	5.4	53	4.8	-	-	772	2.5
EBITDA(loss)	4,786	23.8	(71)	(0.9)	178	10.3	116	10.5	-	-	5,009	16.1

Q1\_2010

	Spirits	% to Sales	Beer	% to Sales	Non- alcoholic beverages	% to Sales	Food	% to Sales	Eliminate	% to Sales	Total	% to Sales
Revenue from sales	18,917	100.0	8,513	100.0	1,580	100.0	901	100.0	(24)	100.0	29,887	100.0
Cost of sales	12,673	67.0	7,767	91.2	1,077	68.2	558	61.9	(21)	87.5	22,054	73.8
Gross profit	6,244	33.0	746	8.8	503	31.8	343	38.1	(3)	12.5	7,833	26.2
Selling expenses	689	3.6	688	8.1	291	18.4	86	9.5	(8)	33.3	1,746	5.8
Administrative												
expenses	1,486	7.9	547	6.4	124	7.8	201	22.3	(8)	33.3	2,350	7.9
Operating profit(loss)	4,069	21.5	(489)	(5.7)	88	5.6	56	6.2	13	(54.2)	3,737	12.5
Other income/												
Interest income	63	0.3	12	0.1	4	0.3	3	0.3	(13)	54.2	69	0.2
EBIT(loss)	4,132	21.8	(477)	(5.6)	92	5.8	59	6.5	-	-	3,806	12.7
Finance costs	44	0.2	23	0.3	5	0.3	1	0.1	-	-	73	0.2
Income tax	1,218	6.4	(128)	(1.5)	(20)	(1.3)	2	0.2	-	-	1,072	3.6
Net Profit (loss)	2,870	15.2	(372)	(4.4)	107	6.8	56	6.2	-	-	2,661	8.9
Depreciation												
&Amortization	572	3.0	398	4.7	93	5.9	43	4.8	-	-	1,106	3.7
EBITDA(loss)	4,704	24.9	(79)	(0.9)	185	11.7	102	11.3	-	-	4,912	16.4

#### Increase(Decrease) Non-Eliminate **Spirits** % Beer % % % % Total % alcoholic Food beverages Revenue from sales 1,200 6.3 (359)(4.2)144 9.1 204 22.6 (47) (195.8) 1.142 3.8 910 7.2 (482)(6.2)12.8 25.8 (45)(214.3)3.0 Cost of sales 138 144 290 4.6 123 16.5 1.2 60 17.5 (2) (66.7)477 6.1 Gross profit 6 5.7 (25)(4) (50.0)(19)Selling expenses (45)(6.5)39 (8.6)16 18.6 (1.1)Administrative 3 expenses 0.1 (48)(8.8)30.6 41 20.4 1.5 8.2 132 27.0 (7) (8.0)Operating profit(loss) 333 5.4 (1) (7.7)460 12.3 Other income/ Interest income (34)(54.0)3 25.0 1 33.3 1 7.7 (29)(42.0)299 7.2 135 28.3 4 EBIT(loss) (7) (7.6)6.8 431 11.3 Finance costs (13)(29.5)(9)(39.1)(2)(40.0)(1) (100.0)(25)(34.2)37 (135.0)1,350.0 Income tax 92 7.6 28.9 (27)27 129 12.0 Net Profit (loss) 220 7.7 107 28.8 22 20.6 (22)(39.3)-327 12.3 \_ Depreciation 10 &Amortization (217)(37.9)(127)(31.9)23.3 (30.2)(334)

#### **Spirits Business**

82

1.7

10.1

EBITDA(loss)

For the first quarter ended 31 March 2011, sales revenue was Baht 20,117 million, an increase by Baht 1,200 million, or 6.3%, mainly due to an increase of sales volume and product mix. Total sales volume of spirits was 132.4 million litres, an increase of 3.5%.

(7)

(3.8)

14

13.7

97

2.0

Gross profit was Baht 6,534 million, an increase by Baht 290 million, or 4.6%, mainly due to the increase in sales although there was an increase in raw material cost.

EBITDA was Baht 4,786 million, an increase by Baht 82 million, or 1.7%, mainly due to an increase in gross profit and a decrease in idle costs and marketing expenses.

Net profit was Baht 3,090 million, an increase by Baht 220 million, or 7.7%, mainly due to the increase in EBITDA and a decrease in depreciation and interest expenses.

#### **Beer Business**

For the first quarter ended 31 March 2011, sales revenue was Baht 8,154 million, a decrease by Baht 359 million, or 4.2%, mainly due to a decrease of sales volume and product mix. Total sales volume of beer was 156.4 million litres, a decrease of 6.1%.

Gross profit was Baht 869 million, an increase by Baht 123 million, or 16.5%, mainly due to a decrease in raw material cost and a decrease in depreciation.

EBITDA showed a loss of Baht 71 million,a decrease by Baht 8 million, or 10.1%, mainly due to an increase in gross profit and a decrease in marketing expenses.

Net loss was Baht 265 million, a decrease by Baht 107 million or 28.8%, mainly due to a decrease in EBITDA loss, depreciation and interest expenses.

#### **Non-Alcoholic Beverages Business**

For the first quarter ended 31 March 2011, sales revenue was Baht 1,724 million, an increase by Baht 144 million, or 9.1%, mainly due to an increase of Oishi's beverages sales. Total sales volume of Oishi beverages, which consist of green tea, black tea, and other non-alcoholic beverages, was 56.5 million litres, an increase of 12.0%. Energy drinks generated sales volume of 1.8 million litres, a decrease of 7.2%. Soda and drinking water generated sales volume of 8.7 million litres and 27.7 million litres respectively, an increase of 23.6% and 38.2% respectively.

Gross profit was Baht 509 million, an increase by Baht 6 million, or 1.2%, mainly due to the increase of Oishi beverages sales. The lower margin was mainly due to an increase in packaging material cost and product mix.

EBITDA was Baht 178 million, a decrease by Baht 7 million, or 3.8%, mainly due to a slightly increase in employee expenses.

Net profit was Baht 129 million, an increase by Baht 22 million, or 20.6%, mainly due to income tax impacts.

#### **Food Business**

For the first quarter ended 31 March 2011, sales revenue was Baht 1,105 million, an increase by Baht 204 million, or 22.6%, mainly due to an increase in number of branches and sales price.

Gross profit was Baht 403 million, an increase by Baht 60 million, or 17.5%, mainly due to the increase in sales although food costs increased in accordance with the variety of foods available.

EBITDA was Baht 116 million, an increase by Baht 14 million, or 13.7%, mainly due to the increase in gross profit although branch rental fees and marketing expenses increased.

Net profit was Baht 34 million, a decrease by Baht 22 million, or 39.3%. mainly due to no more tax benefits from loss brought forward which was fully utilized.

#### **Financial Position**

#### Assets

Total assets as at the end of March 2011 was Baht 83,059 million, an increase by Baht 6,173 million, or 8.0%, compared with the end of 2010. Current assets increased by Baht 5,215 million, mainly due to an increase in inventories. Non-current assets increased by Baht 958 million, mainly due to an increase in property, plant and equipment.

#### Liabilities

Total liabilities as at the end of March 2011 was Baht 23,675 million, an increase by Baht 3,670 million, or 18.3%, compared with the end of 2010. This was mainly due to an increase in short-term loans from financial institutions, income tax payable and employee benefit obligations.

The maturity of interest-bearing loans was as follows.

Within March 2012 Unit: Million Baht
Within Oct 2012 9,356
Within Oct 2012 600

Total 9,956

#### **Shareholders' Equity**

Total equity as at the end of March 2011 was Baht 59,384 million, an increase of Baht 2,503 million, or 4.4% compared with the end of 2010. This was mainly due to an increase in retained earning from profit for the period.

#### Liquidity

Cash and cash equivalents, as at March 31, 2011, was Baht 1,290 million. The net decrease from the beginning of the period was Baht 2,069 million. Details of activities were as follows.

Unit: Million Baht

Net cash used in operating activities	(1,792)
Net cash used in investing activities	(985)
Net cash provided by financing activities	549
Net decrease in cash and cash equivalents in period	(2,228)
Adjustment from financial statement translation	159
Cash and cash equivalents at beginning of period	3,359
Cash and cash equivalents at end of period	1,290

Net cash used in operating activities of Baht 1,792 million was mainly due to inventory increases of Baht 6,125 million offsetting with net income of Baht 2,988 million, non-cash items from depreciation and amortization of Baht 772 million and working capital and others increased by Baht 573 million.

Net cash used in investing activities of Baht 985 million was mainly due to purchase of property, plant and equipments.

Net cash provided by financing activities of Baht 549 million was mainly due to increases of bank overdrafts and short-term loans from financial institutions.

#### **Financial Ratios**

	Mar.31, 11	Dec.31, 10	
Current Ratio (times)	1.91	1.92	
Total Debt to Equity Ratio (times)	0.40	0.35	
Net asset value per share (Baht)	2.35	2.25	
	Jan. – Mar.11	Jan Mar.10	
Accounts Receivable Turnover (days)	6	6	
Inventory Turnover (days)			
Spirits Business			
Finished Goods (Excl. Legacy Stocks)	62	53	
Beer Business			
Finished Goods	29	27	

<sup>9.</sup> Where a forecast, or a prospect statement, has been previously disclosed to shareholders, any variance between it and the actual results.

N/A

10. Commentary to accompany the announcement regarding significant trends or competitive conditions in the industry and any known factors or events that may affect the group in the next reporting period or over the next 12 months.

The overall Thai economy in the first quarter of 2011 remained sound and continued to expand from the last quarter of 2010. However, there were some negative factors which impacted on the economy, e.g. unexpected flooding in the south and price pressure from rising inflation expectation and tightened labor market.

In the first quarter of 2011, overall economy continuously grew by 3.7% from the previous year as a result of expansion of private consumption and investment as well as the export sector. Moreover, Private Consumption index (PCI) increased by 4.8% when compared to the same period of last year. Average consumer price index from January to March 2011 was at 110.0, or a 3% increase from the same period of last year. Moreover, price of oil continued to increase which contributed to the higher cost of production. Although there was flooding in the south, only certain areas were affected.

The Southern region of Thailand suffered the flood disaster toward the end of the first quarter of 2011. Several provinces were severely flooded, including 2 provinces where the Company's facilities were located i.e. Nakhon Si Thammarat and Surat Thani. The facility in Nakhon Si Thammarat was not damaged from the flood. However, for the facility in Surat Thani province, the operation was temporary closed for restoration and the stocks in the distillery were damaged. In this regard, our industrial all risk (IAR) and business interruption (BI) insurance policies cover the entire amount of damages at the distillery. The Company already allocated products from other distilleries to sell in the related area during the shutdown period of the distillery in Surat Thani.

#### Source:

- 1. Press Release on Economic and Monetary Conditions for March and the First Quarter of 2011 by Bank of Thailand
- 2. Economic condition in the first quarter 2011 and economy estimation in the second quarter and the second half year in 2011 by the Center for Economic and Business Forecasting, the University of the Thai Chamber of Commerce
- 3. Consumer Price Index Report March 2011 by the Ministry of Commerce

#### **Spirits Business**

In the first quarter of 2011, sales increased by 6.3% due to the increase of sale volumes of both brown and white spirits. Brown spirits continued to enjoy robust growth as sales volume rose by over 6.0%, driven by the 2 key contributors i.e. Blend 285 and Hong Thong. In addition, the net profit margin increased consequent to the lower idle production capacity as the utilization rate of production capacity rose.

#### **Beer Business**

The domestic beer market in the first quarter of 2011 was flat as certain customers shifted to consume brown spirits products. Consequently, the overall beer consumption was affected as brown spirits ate in the beer's market share and created more or less impact to different brands. The shift in consumption led to the decrease in the Company's beer sales volume in the first quarter by 6.1%. The Company tried to manage cost in the beer segment namely the marketing expenses, which contributed to a slightly improved net loss.

#### **Non-alcohol Business**

In the first quarter of 2011, sales of non-alcohol business increased by 9.1% due to the rise of sales volume of Oishi beverages, soda water and drinking water. Sales of drinking water and soda continued to yield satisfactory, two-digit growth although such growth was not as high as that of same period last year, where sales significantly increased in the beginning of the sales promotional campaign. For Oishi

beverages, the Company continues launching new products to follow the market trend. Fruitto is the new flavored green tea that Oishi launched in the first quarter, targeting young consumers.

#### **Food Business**

Oishi continued to open new outlets in the first quarter of 2011, which boosted the sales by 22.6% when compared to same period of 2010. However, net profit decreased in the first quarter of 2011 YOY since tax benefit from the loss brought forward was fully-recognized.

#### **International Business**

ThaiBev's international operations continued to grow with sales increase of 41% in Q1'11, and the net profit increased by 48% when compared YoY.

- ASEAN performance was driven by Chang Beer with growth of over +20%.
- Chang beer sales in the US market grew more than double versus Q1 last year as our distribution in both Thai and mainstream channels continued to grow, and at the same time, marketing activities and support increased.
- IBHL UK and rest of the world sales growth was driven by Chang beer growing over +76%, and the overall Scotch portfolio of single malts, blends, and bulk sales all sharing double digits growth.
- YLQ sales in China almost saw a doubling of sales in Q1 versus last year as distribution coverage continues to grow in the Yunnan province.

11. II a	decision regarding dividend has been made:-
(a) Cur	rent Financial Period Reported On
	Any dividend declared for current financial period reported on?
	No.
(b) Co	erresponding Period of the Immediately Preceding Financial Year
	Any dividend declared for the corresponding period of the immediately preceding financial year?
	No.
(c) Div	ridend is before tax.
	N/A
(d) The	e date the dividend is payable. N/A
12. If n	no dividend has been declared/recommended, a statement to that effect
	Not Applicable

#### 13.Interested person transaction

The details of the aggregate value of interested person transactions of the company for the three-month period ended 31 March 2011 are as follows:

Thai Beverage Public Company Limited

Unaudited but reviewed results for the three-month period (Jan-Mar) ended 31 March 2011

Interested persons transactions for the three-month	period (Jan-Mar) ended 31 March 2011	
	Aggregate value of all interested persons transactions during the three-month period (Jan-Mar) ended 31 March 2011 under review (excluding transactions less than S\$100,000* and transactions conducted under Shareholders' Mandate)  Baht '000	Aggregate value of all interested persons transactions conducted under the mandate (excluding transactions less than \$\$100,000*) Baht '000
A Revenue from sales and service income		
1 Pisetkij Co., Ltd.	-	9,399.71
2 PS Recycle Co., Ltd.	-	33,363.81
3 Thai Alcohol PCL	-	181,517.62
4 The Uttaradit Sugar Industry Co., Ltd.	-	35,029.77
B Other income		
1 Pisetkij Co., Ltd.	<del>-</del>	2,877.81
C Cost of sales		
1 PS Recycle Co., Ltd.	-	121,874.31
2 Thai Beverage Can Co., Ltd.	-	229,337.86
3 Berli Jucker PCL		1,094,496.88
4 The Southeast Insurance Co., Ltd.	<u>-</u>	29,589.60
5 New Noble Property and Loan Fund	<u>-</u>	3,954.00
6 Plantheon Trading Co., Ltd.	<del>-</del>	2,355,351.64
D Selling expenses		
1 Southeast Capital Co., Ltd.	-	2,921.09
2 TCC PD 11 Co., Ltd.	3,024.00	-
·	·	
E Administrative expenses		
1 Southeast Capital Co., Ltd.	-	29,931.48
2 T.C.C. Technology Co., Ltd.		14,737.56
3 Berli Jucker PCL		3,481.11
4 The Southeast Insurance Co., Ltd.	-	7,985.89
5 Plaza Athenee Hotel (Thailand) Co., Ltd.	-	8,589.96
6 North Park Golf And Sports Club Co., Ltd.	-	3,342.08
7 TCC Hotel Collection Co., Ltd.	5,360.38	-
8 Best Fortune Property and Loan Fund	8,510.70	-

<sup>\*</sup> Exchange rate Baht 24.26 per 1 SGD.