



ANNOUNCEMENT

Date: October 28, 2010
To: Singapore Exchange Securities Trading Limited
Subject: Update on Current Business Operations under the Flood Conditions and Unusually High Water Level Situation

We would like to update the investment and banking community along with all of our stakeholders on current business operations under the flood conditions and unusually high water level situation that is prevailing in greater area of Thailand.

1. All of our distilleries, breweries and non-alcohol beverages facilities are functioning and operating in a normal capacity.
2. Our distribution centers and local warehouses are also functioning and operating in a normal capacity.
3. Regarding to our van delivery or direct retail sales team, of the 1,075 vans, one van's delivery route is completely halted due to heavy flood. In addition, according to our latest report, six vans (six delivery routes) could only deliver or cover half of their delivery areas.

The overall operations thus far is unaffected by the flood at this point in time. As far as future operating condition status, we will keep you inform. At this point, we are unable to determine how long the flood condition and unusually high water level will remain.

Please be informed accordingly.

Yours faithfully,

A handwritten signature in blue ink, appearing to read "Ueychai Tantha-Obhas".

Ueychai Tantha-Obhas
Director and Executive Vice President

Handwritten initials in black ink, possibly "F.T." or similar.