

THAI BEVERAGE PUBLIC COMPANY LIMITED

(Company Registration No. 0107546000342) (Registered in the Kingdom of Thailand as a public company with limited liability)

April 9, 2010

Re: Invitation to the 2010 Annual General Meeting of Shareholders

To: All Shareholders of Thai Beverage Public Company Limited

Enclosures:

- 1. Copy of the Minutes of the 2009 Annual General Meeting of Shareholders
- 2. Annual report together with the report of Board of Directors and the Consolidated Financial Statements of the Company for the year ended December 31, 2009
- 3. Details of dividend payment, the appropriation for legal reserve and the determination of the Book Closure Date for dividend payment
- 4. Opinion of Nomination Committee, list of names and profiles of directors retiring by rotation who are nominated to re-elect to be directors for another term and the profile of person who is nominated to be a new director
- 5. Opinion of Remuneration Committee and Structure of Director Remuneration
- 6. Renewal and Amendment of Shareholders' Mandate for Interested Person Transactions (Shareholders' Mandate)
- 7. List of Evidence required for attending the Meeting
- 8. Proxy Form
- 9. Map of the Meeting Place

The Board of Directors of Thai Beverage Public Company Limited (the "Company") invite you to attend the 2010 Annual General Meeting of Shareholders (the "Meeting") on Thursday, April 29, 2010 at 10.00 a.m. (Bangkok time) at Plaza Athenee I Room, 2nd Floor, Plaza Athenee Bangkok, A Royal Meridien Hotel, No. 61 Wireless Road, Lumpini Sub-district, Pathumwan District, Bangkok 10330, Thailand, to consider the following agenda.

Agenda 1 Adoption of the Minutes of the 2009 Annual General Meeting of Shareholders which was held on April 29, 2009 (Enclosure 1)

Opinion of the Board of Directors:

The shareholders are recommended to adopt the Minutes of the 2009 Annual General Meeting of Shareholders.

Agenda 2 Acknowledgement of the business operation for 2009 and the Report of the Board of Directors (Enclosure 2)

Opinion of the Board of Directors:

The shareholders are recommended to acknowledge the Business Operation for 2009 and the report of the Board of Directors.

Thai Beverage Public Company Limited

14 Vibhavadi Rangsit Rd., Chomphon, Chatuchak, Bangkok. 10900 Thailand Tel. (662) 1275555 Fax. (662) 272-2328, www.thaibev.com Registration No. 40854600035



Agenda 3 Approval of the Balance Sheets and the Profit and Loss Statements for the year ended December 31, 2009 together with the Auditor Report (Enclosure 2)

Opinion of the Board of Directors:

The shareholders are recommended to approve the Company Balance Sheets and the Profit and Loss Statements for the year ended December 31, 2009 together with the Auditor Report.

Agenda 4 Approval of the dividend payment and the appropriation for legal reserve and the determination of the Book Closure Date for dividend payment (Enclosure 3)

Opinion of the Board of Directors:

It is appropriate to report to shareholders on the interim dividend payment made on September 10, 2009 for Baht 0.15 (Fifteen satang) per share, the total amount paid was Baht 3,766,503,750 (Baht three thousand seven hundred sixty-six million five hundred three thousand seven hundred and fifty only) and there was no additional appropriation as the Company legal reserve has already met the requirement of the Public Company Act.

The shareholders are recommended to approve the declaration of dividend payment for the operating results of the year 2009 for this time at Baht 0.18 (Eighteen satang) per share, the total amount paid was Baht 4,519,804,500 (Baht four thousand five hundred nineteen million eight hundred four thousand and five hundred only) to the shareholders whose names are appeared in the share registration of the Company on May 6, 2010 and there would be no additional appropriation as the Company legal reserve has met the requirement of the Public Company Act. In this connection, the Company determines to pay dividend on May 26, 2010.

Agenda 5 Approval of the election of the directors to replace those who retire by rotation and a new director and the determination of director authorities (Enclosure 4)

Opinion of the Board of Directors (excluding the directors who are proposed for re-election)

The Board of Directors except the directors who are proposed for re-election agreed to the endorsement of the Nomination Committee as follows:

5.1 Re-election of those directors who are due to retire by rotation

The shareholders are recommended to approve the re-election of Mr. Narong Srisa-an, Mr. Manu Leopairote, Ms. Kanoknart Rangsithienchai, Mr. Sithichai Chaikriangkrai, Mr. Ueychai Tantha-Obhas, Dr. Pisanu Vichiensanth and Mr. Chukiet Tangpongprush who are due to retire by rotation to be directors for another term.

5.2 Election of new director to replace the resigned director

The shareholders are recommended to approve the election of Mr. Sawat Sopa to be a new director in place of Mr. Samut Hatthasing who resigned on May 16, 2008.

In this connection, the authorization of the directors to sign for and on behalf of the Company remains unchanged.

Agenda 6 Approval of the payment of director remuneration for the period of April 2010 to March 2011 (Enclosure 5)

Opinion of the Board of Directors:

The shareholders are recommended to approve the director remuneration for the period of April 2010 to March 2011 according to the Remuneration Committee's endorsement of the amount not to exceed Baht 30,000,000 (Baht Thirty million only) and authorize the Chairman to allocate the remuneration in accordance with the structure of director remuneration as proposed or as deemed appropriate, within the said approved amount.

Agenda 7 Approval of the appointment of the auditor for the Financial Statements ended December 31, 2010 and determination of the remuneration

Opinion of the Board of Directors:

The shareholders are recommended to approve the appointment of:-

- Ms. Nittaya Chetchotiros Certified Public Accountant No. 4439; or
- Ms. Bongkot Amsageam Certified Public Accountant No. 3684; or
- 3. Mr. Santi Pongjareanpit Certified Public Accountant No. 4623

of KPMG Phoomchai Audit Ltd. to be the auditor of the Company and determine the auditor remuneration for the financial statement ended December 31, 2010



at the amount of Baht 7,154,000 (Baht seven million one hundred and fifty four thousand only).

Agenda 8 Approval of the D&O Insurance for directors and top executives

Opinion of the Board of Directors (excluding the directors who are considered as interested persons):

The shareholders are recommended to approve the D&O Insurance for directors and top executives with Southeast Insurance Co., Ltd. in the limitation of liability of Baht 1,000,000,000 (Baht one thousand million only) and the total premium including stamp duties and VAT for one year period is at Baht 4,571,061.40 (Baht four million five hundred seventy one thousand sixty one and forty satang).

Agenda 9 Approval of the renewal and amendment of the Shareholders' Mandate for Interested Person Transactions (Amended Shareholders' Mandate) (Enclosure 6)

Opinion of the Board of Directors:

That for the purposes of Chapter 9 of the Listing Manual of the Singapore Exchange Securities Trading Limited:

- (a) approval be given for the renewal and amendment of the mandate for the Company, its subsidiaries and associated companies or any of them to enter into any of the transactions falling within the types of interested person transactions as set out in the Enclosure 6 to this Invitation to the 2010 Annual General Meeting of Shareholders with any party who is of the class of interested persons described in the Appendix, provided that such transactions are carried out in the normal course of business, at arm's length and on normal commercial terms and in accordance with the guidelines of the Company for interested person transactions as set out in the Appendix ("Amended Shareholders' Mandate");
- (b) the Amended Shareholders' Mandate shall, unless revoked or varied by the Company in general meeting, continue in force until the conclusion of the next Annual General Meeting; and
- (c) authority be given to the Directors to complete and do all such acts and things (including executing all such documents as may be required) as they may consider necessary, desirable or expedient to give effect to the Amended Shareholders' Mandate as they may think fit.

The shareholders are recommended to approve the Amended Shareholders' Mandate as attached. The Amended Shareholders' Mandate if approved by shareholders will authorize the interested person transactions as set out in the Appendix and recurring in the year and will empower the Directors to do all acts necessary to give effect to the Amended Shareholders' Mandate. The authority unless previously revoked or varied by shareholders at a meeting of shareholders of the Company, will expire at the next annual ordinary general meeting of the Company.



Agenda 10 Other business (if any)

The register of the Shareholders of the Company will be closed on Friday, April 9, 2010 and further closed until the Meeting is adjourned for the purpose of determining the rights of the Shareholders to attend and to vote at the Meeting.

Please attend the meeting on the date, at the time and place as described above. Where a shareholder appoints a proxy, all shareholders and/or proxy holder(s) are required to submit the signed proxy forms and return together with their evidences in accordance with the instructions as per the details in the enclosure (i) to the registered office of the Company at Sangsom Building, 14 Vibhavadi Rangsit Road, Chomphon Sub-district, Chatuchak District, Bangkok 10900, Thailand and for the attention of the Company Secretary, no later than 24 hours before the time fixed for the Meeting or (ii) at the venue of the Meeting before the Meeting commences and for the attention of the Company Secretary.

For the benefit of the Company shareholders, the Board of Directors Meeting is glad to inform you that the Singapore Exchange ("SGX") introducing 2 investor guides, namely, "An Investor's Guide To Reading Annual Reports" and "An Investor's Guide To Preparing For Annual General Meetings". These guides are available to download both English and Chinese versions at the SGX website via this link. http://www.sgx.com/wps/portal/marketplace/mpen/investor centre/investor guide

By Order of the Board of Directors

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Company Secretary