



## FIRST HALF FY2009 RESULTS BRIEFING

ThaiBev will announce its First Half financial results after 5.00pm (Singapore time) on Friday, 14 August 2009.

Following the results release, ThaiBev will host a results conference call on the same day at 7.30pm (Singapore time).

You are invited to listen in to the results conference “live” via the ThaiBev investor relations website, [www.thaibev.com](http://www.thaibev.com). Please find the link ‘ThaiBev Live Broadcast’ at the top of the homepage.

ThaiBev’s President Thapana Sirivadhanabhakdi will also be hosting a results briefing in which you are cordially invited to.

### *A special session on Thai consumer behavior*

The Thai beer and spirits market carries with it a heady blend of unique characteristics that sets it apart from other Asian markets. Find out what a Thai drinker would raise his mug (or glass) to, as Richard Jones, head of Investor Relations, unveils the buying behavior and consumer psychology of this fascinating market in a special session before the results presentation.

**Friday, 21 August 2009**

**12.30pm – 2.00pm**

**Raffles Hotel, 1 Beach Road  
Casuarina Suite B, Level 3**

#### **Programme**

1230	Registration
1235	Lunch commences
1245	A special session on Thai consumer behavior, by Richard Jones, Head of Investor Relations
1300	First Half FY2009 results presentation
1315	Q&A
1400	End

***Participants will be served a sit-down western lunch, and given the opportunity to taste Chang beer.*** Spaces are available on a first-come-first-served basis. To reserve your seat at this briefing, please confirm your attendance by **Friday, 14 August 2009.**

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